



JK ProMaxx Maximo EXE 401

Luxury Exterior Emulsion

JK PROMAXX Maximo EXE 401 is a luxury high - performance exterior painting system. Its unique surface cross-linking feature ensures long-lasting durability. It offers unmatched beauty and protection to exterior walls against problems like external dampness, cracks and algae.

JK Pro Maxx Maximo EXE 401 keeps your exterior surfaces algae and fungus-free. It comes with a 12-Year performance warranty on film integrity and shade retention along with 10 years water-proofing warranty by using JK ProXprt WRT 2000.

PRODUCT BENEFITS/FEATURES



Weatherproof- Tech



Crack Bridging



Anti- algal & Anti-Fungal



10-year waterproofing warranty



12-year warranty on color film integrity



Rich Sheen



Exterior



Low-VOC

AREAS OF APPLICATION

JK ProMaxx Maximo EXE 401 can be applied on cement plaster, concrete bricks, asbestos, masonry surfaces, and stucco surfaces.

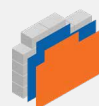
PACKAGING AVAILABLE



20 L

COVERAGE

On normal masonry surface by brush/roller/spray



Base Coat- 2 Coats 47.5 sqft/ltr*

For re-painting, only one coat is required at 47.5 sq.ft./ltr coverage.

Top Coat- 2 Coats 55-65 sqft/ltr*

*Actual Coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness and porosity.

COLORS AVAILABLE

25 fast moving shades

Currently available as per the JK Maxx Paints Shade Card & Fandeck



FINISH

Rich Sheen

HOW TO APPLY

PLASTER

- New masonry surfaces must be allowed to cure completely.
- It is recommended to allow 28 days as the curing time for new masonry surfaces.

CLEANING

- Surface should be free from any loose paint, dust or grease.
- Growth of fungus, algae or moss should be removed by wire brushing and water.
- Scrub the heavy chalk area and overhead area with a soap and water solution.

FILLING

- To fill up to 3 mm cracks, use JK Maxx Crack Filler.
- Apply 2 coats of JKCement WallMaxX Wall Putty, level and smoothen the surface.

PRIMER

- In case of fresh painting, prime the surface with JK ProXprt WRT 2000 with brush/roller by diluting with 30% water
- Allow it to dry for 4 hours.
- Apply JK Proxprt WRT 2000 (self priming + 1 undiluted coat) + three coats of JK Pro Maxx Maximo EXE 401 top coat as per the recommended application procedure on horizontal surfaces like top of windows/ chajjas etc
- In case of fresh & re-painting, prime the surface with JK ProXprt WRT 2000 with brush/roller without dilution.
- Allow it to dry for 4- 6 hours.

TOPCOAT

- Apply 2–3 coats of JK Pro Maxx Maximo EXE 401 with brush/roller/spray in a ratio of 40% dilution with water.
- Re-coat will be done 4-6 hours.

SAFETY PRECAUTIONS

- Stir the contents thoroughly and strain before using.
- Store JK Pro Maxx Maximo EXE 401 in cool and dry place.
- Keep the container tightly closed.
- When not in use, wash the brush/equipment with water immediately after use.

SHELF LIFE

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat.
- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

JK PROMAXX MAXIMO EXE 401 LUXURY APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY ¹ (SEC)	RECOATING PERIOD ² (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
Step 1 JKCement WallMaxX Wall Putty	Water	Based on requirement	NA	4 hours
Step 2 JK ProXprt WRT 2000	Water	30%	N/A	4 hours
Step 3 First Coat JK Pro Maxx Maximo EXE 401 Luxury Exterior Emulsion	Water	Brush 30%-40% Roller 40% Spray 40%	Brush/Roller 20-25 Spray 20-25	4-6 hours
Step 4 Second Coat JK Pro Maxx Maximo EXE 401 Luxury Exterior Emulsion	Water	Brush 30%-40% Roller 40% Spray 40%	Brush/Roller 20-25 Spray 20-25	4-6 hours

Note:

1. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
2. Some shades may require 3 coats for proper hiding.
3. Ensure adequate ventilation while application and drying.
4. Do not apply during rainy conditions.
5. Do not apply when temperature is less than 10°C & humidity is greater than 90%.

TECHNICAL DETAILS

Drying time: Surface dry time 30 min.

Sheen levels: 15-16 at 60° GH

Flash point IS101/1987 Part 1, Sec 6: 3NA

Stability of thinned paint: To be used within 24 hours

PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- Do not over-thin or over-extend the brush.
- Stir well and strain before use.
- Tinted paints need thorough shaking immediately after tinter addition as well as before use. For extremely rough surface including textures: Application by brush is recommended to ensure all the grooves are covered well.
- Paint will not cover existing cracks, proper care to be taken to ensure the cracks are filled first and then topcoat is applied.
- Primer coat or only one coat of topcoat should not be kept exposed in monsoon. Complete application before monsoon to be ensured.
- Specially in pre-monsoon season, horizontal surface to be coated first and then vertical. This will help reduce the streak marks of algal growth, if any.
- For best performance ensure that the surface is dry. On moisture meter it should be under the green zone. In case it is in red zone, find out the source of water and address it before painting.
- pH of wall to be below 12 & must be internally dry and free from dust, dirt, or loose particles, grease, chalking, etc.
- Thinned paint should be consumed within 24 hours of dilution. Accordingly, it is recommended to thin down only necessary amount of paint. Post 24 hours, thinned paint may be susceptible for microbial attack.
- Do not use chlorinated water for dilution.

SAFETY FEATURES

- Kindly refer to the MSDS for JK ProMaxx Maximo EXE 401 Luxury Exterior Emulsion which gives detailed information on safety measures while handling the paint.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- Safety Data Sheet available for professional user on request.
- No added Lead, Mercury or Chromium compounds.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from food, drink etc.
- May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.