JKMaxx PAINTS
JK MAJESTA
TRU ✦ SHYN
LUXURY THAT LASTS
JKMaxx PAINTS
MAJESTA
TRU ✦ SHYN
LUXURY INTERIOR EMULSION
12 YEARS

JK MAJESTA

TRU ✦ SHYN

LUXURY THAT LASTS

JK Majesta Tru-shyn Luxury Interior Emulsion is engineered with a revolutionary PU Reinforced Coating for superior film strength, delivering a flawless, luxe sheen finish.

EXQUISITE WHITENESS

A pristine, luminous white that offers unmatched depth and a cleaner, more radiant aesthetic for your interiors.

LUXE SHEEN

A masterful, mirror-like finish that reflects light beautifully to add a touch of high-fashion opulence to every wall.

CRACK BRIDGING TECH

A flexible shield that effortlessly masks hairline cracks to maintain a smooth, unbroken and flawless surface.

12 YEARS WARRANTY

A decade-plus promise of excellence, ensuring total film integrity against peeling and vibrant shade retention that never fades.

PU-RA TECH

Polyurethane Reinforced Advanced Technology that creates a high-tenacity film for unparalleled durability and superior structural strength.

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WALLSCAPES

Fashion is how we express who we are without words.
Here, true couture extends beyond what you wear.

Fashion sensibilities are translated into colours, where walls become tailored expressions of your personal style.

COLOUR STORIES

A chromatic exploration of timeless classic and contemporary interiors

NEO-PALLADIAN

Driven by soft intellect, this palette reimagines modern academics through sculptural forms, high ceilings, Victorian gypsum details.

MODERN HERITAGE

Modern Heritage is where old money is revived through warm wood tones, leather seatings, textured upholstery and sporty influences.

MAXIMALISM

An expressive celebration of abundance, often layered with bold patterns, saturated colours, ornamental details and dramatic contrasts.

THE ACADEMIA EDIT

The emotion-first aesthetic where you indulge in intellectual romanticism.

Clean forms and intentional vintage in this mood is the equivalent of underlining your favourite line in a fictional book.

*Images are for representational purposes, actual colours may vary.

THE ECCENTRIC DARK ACADEMIA

Pilgrims Hat and Sorority create a moody yet balanced palette that speaks to intellect with a twist. This space reflects an eccentric academic, the mad scientist who is curious, expressive and drawn to depth.

Inspired by academic interiors with a modern lens, the setting features sculptural pendant lighting, arched wall panels, textured upholstery and minimal metallic accents that lend the room its distinctive character.

*Images are for representational purposes; actual colours may vary.

THE LIGHT ACADEMIA

An airy palette featuring Dark Cloud and Cozy Corner creates a balanced and serene space. Designed for someone who romanticises quiet moments and literature.

Dark Cloud
JK 6803T

Cozy Corner
JK 6714T

*Images are for representational purposes; actual colours may vary.

A space curated with detailed wall panelling, arched doorways, statement chandeliers, meaningful collectibles and layered neutral finishes that create a composed, lived-in space.

THE PREPPY GALA

Here, the traditional American sensibilities cross paths with explorer, worldly and sporty influences. Complemented by warm wood tones, leather seatings, textured upholstery, it's the art of looking composed, even at rest.

*Images are for representational purposes; actual colours may vary.

THE COOL IVY

A cool, confident palette featuring Light Breeze and Debonair curates a space that feels composed and quietly luxurious. It speaks to someone who favours Ivy League sensibility, where style is intentional, precise and inherited.

The space is shaped by tailored wall panelling, deep blue ceilings, sculpted mouldings, lacquered furniture, classic mirrors, plush seating and soft drapery, the room channels an energy that's more polished rather than performative.

Debonair
JK 5630A

Light Breeze
JK 5904P

*Images are for representational purposes, actual colours may vary.

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THE PREPPY GALA

THE CHIC VARSITY

A refined mix of Exotic Blossom, Hot Jalapeno and Venetian Cafe creates a palette that feels assured, well-traveled and quietly confident. It is curated by someone whose style is shaped by weekend drives, inherited habits and stories collected along the way.

Anchored by paneled walls and a classic fireplace, the interior comes alive through relaxed lounge seating, vintage accents and collected décor. This is a private retreat, where varsity polish meets an explorer's ease.

THE SCHOLAR CLUB

Viking and Capulet create a composed palette that feels grounded and quietly authoritative. This space belongs to an old-soul preppy who values discipline and the confidence that comes with cultivated taste.

The space draws from collegiate libraries, featuring arched cabinetry, leather lounge chairs, brass lamps and rows of bound books, elements drawn from old money gravitas.

*Images are for representational purposes. Actual colours may vary.

ART DECO REVIVAL

An interior inspired by theatrical maximalism, a jewel-tone palette, floral upholstery and champagne-gold-accented décor, where the space echoes the neo-Gatsby era.

*Images are for representational purposes; actual colours may vary.

Sweet Aroma
JK 5391D

*Images are for representational purposes, actual colours may vary.

ART DECO REVIVAL

THE SOFT GLAM

The Sweet Aroma romance takes over the whole space, here, every detail is a celebration of femininity with a dramatic wink, curated for someone whose modern edge never over powers their innate softness.

Sculpted Art Deco panelling and brushed gold accents bring structure to the softness, while marble surfaces and curved mirrors add a touch of modern sensuality.

Kathputli
JK 5553A

Wood Violet
JK 5542T

*Images are for represen[illegible] [illegible]lours may vary.

ART DECO REVIVAL

THE BERRY CHIC

Wood Violet and Kathputli shape a space that feels lively and gently romantic. It's a palette for the chic romantics, for those who are naturally inclined toward refined glamour.

Channeling contemporary chic, this nook features plush upholstery, statement framed mirror, brass coated lamps and geometric décor for relaxed yet elevated living.

THE THEATRE CORE

Deepset Red and Rosie Mauve come together to celebrate romantic opulence. This space belongs to someone who celebrates theatrical expressions & dramatics of romance.

*Images are for representational purposes; actual colours may vary.

A space that takes cues from the world of theatre, curated with velvet upholstery, gold-finished lamps, modern mouldings and geometric arches, creating a modern neo Art Deco expression.

THE CHROME STYLIST'S TAKE

A curated palette of couture-inspired wall colours for making a statement.

THE PASTEL EDIT

TAJ WHITE
JK 5281P

YELLOW CUSTARD
JK 6163P

SUMMER BLOSSOM
JK 5089P

SUMMER GREEN
JK 6017P

ANGELIC BLUE
JK 6303P

LADY DIANA
JK 5569P

HOPPING HARE
JK 6618P

EARLE GREY
JK 5140P

THE MUTED POP COLLECTION

CAPULET
JK 6367P

LIGHT BREEZE
JK 5904P

WOOD VIOLET
JK 5542T

ROSIE MAUVE
JK 5439D

VIKING
JK 5819A

DEBONAIR
JK 5630A

KATHPUTLI
JK 5553A

DEEPSET RED
JK 6953A

TECHNICAL DATA SHEET

JK Majesta Tru-shyn Luxury Interior Emulsion

JK MAJESTA TRU ✦ SHYN

Product Benefits

12 YEARS WARRANTY

EXQUISITE WHITENESS

LUXE SHEEN

CRACK BRIDGING TECH

How to Apply

Surface Preparation

- For best results, proper surface preparation is essential.
- Newly plastered surfaces should be allowed to mature for 6-8 weeks.
- The surface to be painted should be clean, dry and free from dust, dirt, or loose particles, grease, chalking, etc.
- This should be done by washing the surface with water.
- All surface seepage or leakage should be properly repaired.
- All surfaces to be painted should be thoroughly sanded with emery paper 180 and wiped clean.
- All fungus/algae-affected areas must be treated.

Safety Precautions

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- In high humidity areas, use of bio-wash solution is recommended to remove surface fungus growth, fungal spores mould etc. before application of paint.

Technical Details

Drying Time : Surface dry time 30 min

Stability of Thinned Paint : To be used within 24 hours

Sheen Level : 14-24 @60 degrees

Application

Primer - Apply a coat of JK Primera Interior Wall Primer and allow drying for 4-6 hours.

Putty - Smoothen the surface by filling pinholes or cracks with a thin coat of JK WallMaxX Putty and allowing it to dry for 4-6 hours. Sand the surface with emery paper no. 180 and wipe it clean.

Primer - Apply another coat of JK Primera Interior Wall Primer and allow it to dry for 4-6 hours. Sand the surface with emery paper no. 320 and wipe it clean.

Topcoat - Dilute 1 litre of JK Majesta Tru-Shyn Interior Emulsion with 400-500 ml of water. Apply 2-3 coats of this diluted paint with a gap of 4-6 hours between two coats.

Areas of Application

JK Majesta Tru-Shyn Interior Emulsion can be applied on plastered surfaces.

Colours Available

White, Bases : P1, M1, D1, A1

Size Available

Finish

Luxe Sheen | Smooth

MRP LIST

JK MAJESTA
TRU ✦ SHYN

Code	Description	MRP(₹)
R01027000001100	JK MAJESTA TRU-SHYN WHITE 1 LTR	924
R01027000001400	JK MAJESTA TRU-SHYN WHITE 4 LTR	3,646
R01027000002100	JK MAJESTA TRU-SHYN WHITE 10 LTR	9,061
R01027000002200	JK MAJESTA TRU-SHYN WHITE 20 LTR	17,960
R01027010001100	JK MAJESTA TRU-SHYN P1 1 LTR	924
R01027010001400	JK MAJESTA TRU-SHYN P1 4 LTR	3,646
R01027010002100	JK MAJESTA TRU-SHYN P1 10 LTR	9,061
R01027010002200	JK MAJESTA TRU-SHYN P1 20 LTR	17,960
R01027060000970	JK MAJESTA TRU-SHYN M1 0.97 LTR	896
R01027060001388	JK MAJESTA TRU-SHYN M1 3.88 LTR	3,537
R01027060001970	JK MAJESTA TRU-SHYN M1 9.7 LTR	8,789
R01027060002194	JK MAJESTA TRU-SHYN M1 19.4 LTR	17,421
R01027100000925	JK MAJESTA TRU-SHYN D1 0.925 LTR	829
R01027100001370	JK MAJESTA TRU-SHYN D1 3.7 LTR	3,272
R01027100001925	JK MAJESTA TRU-SHYN D1 9.25 LTR	8,130
R01027100002185	JK MAJESTA TRU-SHYN D1 18.5 LTR	16,115
R01027200000900	JK MAJESTA TRU-SHYN A1 0.9 LTR	746
R01027200001360	JK MAJESTA TRU-SHYN A1 3.6 LTR	2,944
R01027200001900	JK MAJESTA TRU-SHYN A1 9 LTR	7,317
R01027200002180	JK MAJESTA TRU-SHYN A1 18 LTR	14,503

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