



Colours of *joy*



JK **ICON**
ADVANCED
INTERIOR EMULSION

JK **ICON**
TRU-SHYN
INTERIOR EMULSION

JK **ICON**
INTERIOR EMULSION

WARRANTY BOOKLET

WARRANTY INFORMATION

Customer Details

Name _____ Contact _____

Site Address _____

Warranty Identification No. (Win)

(To be issued the customer by helpline operator)

Warranty commencement date _____

Product Details

Shade Name _____ Quantity (ltrs.) _____

Batch No. _____ Mfg. Date _____

Area to be painted (in. sq. ft.) _____

Dealer Details

Dealer Names _____

Address _____

Invoice No. _____ Invoice Date _____

Dealer's stamp

To be filled by the customer

Contractor's Name _____

Address _____

Tel.No. _____



PRODUCTS COVERED

The warranty cover for the JK Icon Interior Emulsions Range is as follows: JKMaxx Paints Icon Interior Emulsion, Icon Tru-shyn Interior Emulsion, and Icon Advance Interior Emulsion.

WARRANTY COVER*

JK Icon Interior Emulsions Range warranty cover for interior paints' performance is as under:

Product	Shade Color Retention	Film Integrity (Flaking /peeling)
Icon Interior Emulsion	4 years*	4 years*
Icon Tru-Shyn Interior Emulsion	4 years*	4 years*
Icon Advance Interior Emulsion	4 years*	4 years*

**(refer to Extent of Warranty section)*

For the purpose of this warranty document, any reference to "Company" shall mean JKMaxx Paints Pvt. Ltd. The warranty is valid only upon customer registration with the Company and comply with all requisites within 15 days of product purchase.

COMMENCEMENT

1. This Warranty shall commence from the date ("the Commencement Date") of completion of the painting.
2. If there is a break or recess period in the painting work on the same building, finalizing the commencement date shall be at the discretion of the Company (JKMaxx Paints Limited).

3. The Company at its own discretion may appoint a person to inspect and validate the application of the painting system as per the directions specified.
4. Where any claim arises during the warranty period, the period will not start afresh after the settlement of the claim.

WARRANTY PROCESS

Customers can register their warranty through the JKMaxx Paints website:

Process for registering through the JKMaxx Paints website:

- To register warranty through the JKMaxx Paints Website please visit: <https://jkmaxxpaints.com/warranty-card/>
- Fill in all the required details asked for warranty registration
- Once all details are verified, the customer shall get a soft copy of the warranty document on their registered email ID.

EXTENT OF WARRANTY*

The warranty applies only when:

- a) The total volume of the said system purchased exceeds 60 litres of the topcoat and 60 liters of primer and the usage on a particular site exceeds 60 litres.
- b) The company will only provide replacement paint for re-application of the coating, as may be necessary to set right the paint failure in the affected portion only, in accordance with the liability as indicated in the 'Liability' section.
- c) Throughout this warranty document the words "Paint Failure" shall mean any of the following occurrences, subject to the other conditions laid under this warranty:
 - i) Film Integrity: Cracking/peeling from substrate.
 - ii) Shade Retention: Noticeable fading due to weathering.

PAINTING SYSTEM

The Warranty is applicable only when JK Icon Interior Emulsion, JK Icon Tru-shyn Interior Emulsion, or JK Icon Advance Interior Emulsion, as specified above, are applied on interior wall masonry surfaces. :

1. Primer Coat: JK Primera Interior Primer
2. Putty: JK WallMaxx Putty 2 coat application with dry film thickness deposition less than 2 mm
3. Second Primer Coat: JK Primera Interior Primer
4. Two coats of JK Icon Interior Emulsion, JK Icon Tru-shyn Interior Emulsion, or JK Icon Advance Interior Emulsion Topcoat, per product DFU (Directions for Use) on the paint container.

EXCLUSIONS

The Warranty will cover only manufacturing defects of JK Icon Interior Emulsion, JK Icon Tru-shyn Interior Emulsion, or JK Icon Advance Interior Emulsion coating Systems & will not cover any defects arising out of factors out of control of the Warrantor, including but not limited to:

- 1) Paint failure due to structural defects/cracks & damage of the film due to high abrasion of the surface with furniture, nails, or other sharp objects, abuse, or negligence by the customer.
- 2) Cracks arising due to joinery works at joint location for any substrate, structural cracks or any cracks with width greater than 0.05 mm
- 3) De - bonding of the base (material used for levelling) from the surface & cracks formation on the same.
- 4) The substrate being affected by high alkalinity, water seepage, constant/rising dampness in the substrate, frosting or efflorescence, constant submersion in water, or water condensation resulting from temperature gradients.
- 5) Paint applied on the surface being contaminated, following an improper painting system, or inadequate curing time for the paint film to dry.

- 6) Usage of improper shade recipes or incorrect bases for tinting colours (other than white shade).
- 7) Improper surface preparation and/or application.
- 8) Any act or omission on the part of the Contractor or Customer causing Paint to be defective by any means.

Damage to the coating system caused by external factors, including but not limited to deterioration of the systems caused by external factors including, but not limited to, normal wear and tear, vandalism, improper cleaning or improper use, point loads or mechanical causes, fire, explosion, vibration, structural defects and/or movement, lightning, thunderbolt, acts of God, natural calamities such as earthquake and all other unusual occurrences.

LIABILITY

The company's performance warranty liability will reduce over the warranty period according to the below mentioned scale:

Warranty period - Colour retention	Replacement cost
First 12 months	100%
From month 13 to month 24 after commencement date	75%
From month 25 to month 36 after commencement date	50%
From month 37 to month 48 after commencement date	25%

Warranty period - Film integrity	Replacement cost
First 12 months 100%	
From month 13 to month 24 after commencement date	75%
From month 25 to month 36 after commencement date	50%
From month 37 to month 48 after commencement date	25%

- a) The replacement cost, material and labour cost combined, shall be limited to the cost of the paint and labour required to set right the area of paint failure only, at the time of the lodgement of claim.
- b) The labour rate will be determined by the company, and it will be a reflection of the current prevailing market labour rates and the same will not be disputed by the customer at any point of time. The labour rate may be determined on the basis of a per sq.ft. rate or on a daily wages rate. The customer will be liable for the balance costs, which are not the company's obligations, as indicated above.
- c) The company will not be liable for any losses, claims, demands, suits, proceedings, damages, costs, expenses, liabilities, including but not limited to, losses or damages to real and tangible property (direct or indirect) or consequential loss to the customer. The customer's exclusive and sole remedy under this Warranty shall be as mentioned in the foregoing clauses. This clause shall survive the termination of this agreement.

CLAIMS AND REPAIRS

- a) Any claim made under the terms of this warranty shall be made within 30 (thirty) days of the consumer discovering any defect, damage, or failure which gives rise to a claim.
- b) The consumer shall forthwith notify the company of the claim, providing full details thereof and shall set out the basis on which they believe that the company is liable under the terms of the warranty. The company reserves the right to carry out inspections of the paint application process in which the painting system is alleged to have failed and perform any tests in respect thereof and may do so either itself or by means of any person nominated by the company. Prior to such an inspection or testing, the consumer shall not be entitled to perform any repairs to or remove or tamper with any part of the painting system.
- c) The contractor or consumer shall forthwith notify JKMaxx Paints of the claim providing full details thereof and shall set out the basis on which

they believe that JKMaxx Paints is liable under the terms of the warranty. JKMaxx Paints reserves the right to carry out inspections of application process, in which the paint, JK Icon Interior Emulsion, JK Icon Tru-shyn Interior Emulsion, or JK Icon Advance Interior Emulsion, is alleged to have failed and to perform any tests in respect thereof and may do so either itself or by means of any person nominated by it. Prior to such inspection or testing, the customer and/or contractor shall not be entitled to perform any repairs to or remove or tamper with any part of the JK Icon Interior Emulsions Range.

- d) The Company shall use its best endeavors to ensure that the paint required for repairs is available as soon as possible at the place where the repairs are to be carried out, but does not assume liability for delay in this respect.
- e) The Company, in its sole discretion, shall be entitled to:
 - i) Control/monitor re-painting which is to be carried out in accordance with all its specifications and instructions; and
 - ii) Appoint a contractor and / or approve the contractor appointed by the Customer.

MISCELLANEOUS

- a) This Warranty disclaims any liabilities, contracts, tort or otherwise including negligence and strict liability, and the company makes no warranty or merchantability of fitness for any particular purpose whatsoever for the painting system. There are no warranties expressed or implied under law, which extend beyond the warranty set out herein.
- b) If any dispute arises between the company and the customer, with respect to the above warranty, neither shall commence any court or arbitration proceedings relating to the dispute unless they have first complied through mediation.
- c) In case of any disputes, the same is subject to exclusive jurisdiction of the courts of Delhi.
- d) The facts and all matters concerning any dispute will be kept confidential by both the customer and the company at all times.

- e) Warranty terms constitute an agreement between the customer and company and supersede any and all prior or contemporaneous, oral or written representations, understandings, or agreements. No modifications or amendments of this warranty shall be binding unless agreed to by the parties in writing.



Marketed by
JK Maxx Paints Limited
Kamla Tower, Kanpur, UP - 208001

Consumer Care Cell
For feedback/complaints, write to the above address
Toll-free Number : 1800 203 4555
Website : www.jkmaxxpaints.com
E-mail Address : consumercare@jkmaxxpaints.com