

# A BOLD NEW CHAPTER IN COLOUR



# INTRODUCING TRENDZ TRU-SHYN



# SHEEN THAT'S TRULY SEEN

With Trendz Tru-Shyn,  
your walls don't just wear colours,  
they wear **CONFIDENCE.**



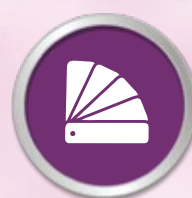
Designed to impart unmatched vibrancy to walls, JK Trendz Tru-Shyn Premium Interior Emulsion offers a rich sheen and **Advanced Chromasure Tech** that ensures colour sustenance year after year, backed by upto an 8-year warranty.



**RICH  
SHEEN**



**ANTI  
FUNGAL**



**ADVANCED  
CHROMASURE TECH**

WHY  
SHEEN?

**SHEEN** enhances the look & durability of paint

A 3D rendering of a gold ring, symbolizing the concept of 'sheen' or shine. The ring is positioned centrally, with its circular form framing the text. The background is a vibrant purple with a dense, sparkling texture of small, light-colored dots, creating a sense of depth and luxury. The overall composition is clean and modern, emphasizing the visual appeal and durability of the paint being advertised.

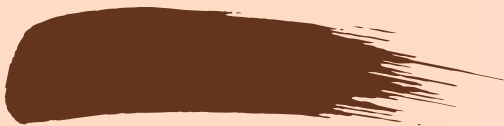
# SHEEN INSPIRATION



As dawn breaks,  
delicate dewdrops  
settle on leaves,  
with a radiance  
that is subtle yet  
captivating.

NATURE'S  
GLOW

# SHADES DEFINING 2025



## MOCHA MOUSSE

In 2025, sheen emulsion colours are embracing a harmonious blend of rich, earthy tones and serene, nature-inspired hues.



- White Chocolate  
JK 6731P
- Chocolate Shake  
JK 6777D
- Chocolate Mousse  
JK 6728D
- Caramel Brown  
JK 6461D
- Chocolate Delight  
JK 6232A
- Dark Chocolate  
JK 7029A
- Yellowish Brown  
JK 6498D
- Burnt Brownie  
JK 6575D



## Mocha Mousse Colour Palettes

This colour of the year is a rich, cozy brown that’s reminiscent of chocolate and coffee.



# POWDER PINK



Heather Mist  
JK 5534P

Junket Pink  
JK 6241P

Chintz Rose  
JK 6242T

Meaghan Pink  
JK 6268P

Nicole  
JK 5527P

Grenadine  
JK 5475D

Valley of Flowers  
JK 5489D

Swiss Rose  
JK 6251D



# COLOUR DRENCHING

Rooted in timeless English design, **Colour Drenching** is a technique of painting rooms, walls, cabinetry, etc., all in the same colour for an elevated, sophisticated feel, working with colours from light to dark and bold to muted.

Purple Aster  
JK 5549T

Flo-Jo  
JK 5538D

Purple Shade  
JK 5566D

Mystic Purple  
JK 5573D

Rhododendron  
JK 5560A

Violette  
JK 5539A

Serendippity  
JK 5564T

Vintage Wine  
JK 5497A



Colour is a power which directly influences the soul



Wassily Kandinsky  
PAINTER & ART THEORIST

## Find Your Cosmic Colour Match



FIERY RED



**ARIES** (Mar 21-Apr 19)  
Your energy is unstoppable. Channel your passion into bold decisions and embrace your inner leader.



EARTHY GREEN



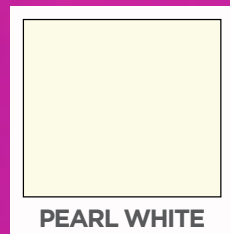
**TAURUS** (Apr 20-May 20)  
Let green inspire you to nurture your surroundings that feel like home.



SUNNY YELLOW



**GEMINI** (May 21-Jun 20)  
Yellow helps you stay optimistic and embrace new ideas. Let your creativity do the talking.



PEARL WHITE



**CANCER** (Jun 21-Jul 22)  
White symbolizes purity and peace, helping you navigate your feelings with grace.



GOLDEN ORANGE



**LEO** (Jul 23-Aug 22)  
Radiate warmth and confidence with orange. Your charisma is magnetic. Let your talents dazzle the world.



SOFT BEIGE



**VIRGO** (Aug 23-Sep 22)  
Focus on details and bring harmony to your space. Beige reminds you to stay practical while finding beauty in simplicity.



BLUSH PINK



**LIBRA** (Sep 23-Oct 22)  
Pink encourages you to approach challenges with kindness and seek harmony in all relationships.



DEEP MAROON



**SCORPIO** (Oct 23-Nov 21)  
Your intensity is your power. Maroon helps you dive deep and explore your emotions with courage and depth.



ROYAL PURPLE



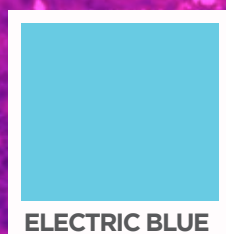
**SAGITTARIUS** (Nov 22-Dec 21)  
Adventure awaits! Purple connects you to your inner wisdom while fuelling your quest for knowledge.



CHARCOAL GRAY



**CAPRICORN** (Dec 22-Jan 19)  
Gray symbolizes resilience and professionalism, helping you stay grounded as you climb towards your goals.



ELECTRIC BLUE



**AQUARIUS** (Jan 20-Feb 18)  
Let your innovative ideas flow! Blue connects with your visionary side. Share your dreams with the world.



SEAFOAM TEAL



**PISCES** (Feb 19-Mar 20)  
Teal reflects your emotional depth and inspires you to create beauty from your imagination.

# TECHNICAL DATA SHEET

## JK TRENDZ TRU-SHYN Premium Interior Emulsion

### PRODUCT BENEFITS



8 Years  
Warranty



Rich  
Sheen



Advanced  
Chromasure Tech



Anti  
Fungal

### HOW TO APPLY

#### SURFACE PREPARATION

- For best results, proper surface preparation is essential.
- Newly plastered surfaces should be allowed to mature for 6-8 weeks.
- The surface to be painted should be clean, dry and free from dust, dirt, or loose particles, grease, chalking etc.
- This should be done by washing the surface with water.
- All surfaces to be painted should be thoroughly sanded with emery paper 180 and wiped clean.
- All surface seepage or leakage should be properly repaired. All fungus/algae-affected areas must be treated.

### APPLICATION

#### PRIMER

- Apply a coat of JK Primera Interior Wall Primer and allow drying for 4-6 hours.

#### PUTTY

- Smoothen the surface by filling pinholes or cracks with a thin coat of JK WallMaxx Putty and allowing it to dry for 4-6 hours. Sand the surface with emery paper no. 180 and wipe it clean.

#### PRIMER

- Apply another coat of JK Primera Interior Wall Primer and allow it to dry for 4-6 hours. Sand the surface with emery paper no. 320 and wipe it clean.

#### TOPCOAT

- Dilute 1 litre of JK Trendz Tru-Shyn Premium Interior Emulsion with 400-500 ml of water. Apply 2-3 coats of this diluted paint with a gap of 4-6 hours between two coats.

#### SAFETY PRECAUTIONS

- Stir the contents thoroughly and strain before use.
- Store Trendz Tru-Shyn Premium Interior Emulsion in a cool and dry place.
- Keep the container tightly closed when not in use.
- Wash the brush/equipment with water immediately after use.

### AREAS OF APPLICATION

JK Trendz Tru-Shyn Premium Interior Emulsion can be applied on plastered surfaces.

#### COLOURS AVAILABLE

White, Bases: P1, M1, D1, A1

**JK TRENDZ TRU-SHYN IS A TOPCOAT**

#### SIZE AVAILABLE



1L



4L



10L



20L

#### FINISH

SMOOTH

SHEEN

### TECHNICAL DETAILS

**Drying time:** Surface dry time 30 min.

**Sheen levels:** 8-10 at 60° GH

**Flash point IS101/1987 Part 1, Sec 6:** NA

**Stability of thinned paint:** To be used within 24 hours



Premium Interior Emulsion

# DPL & MRP

CODES	DESCRIPTION	JKC DPL	JK MRP
R01023000001100	JK Trendz Tru-Shyn White 1 Ltr	<b>285</b>	<b>504</b>
R01023000001400	JK Trendz Tru-Shyn White 4 Ltr	<b>1140</b>	<b>2018</b>
R01023000002100	JK Trendz Tru-Shyn White 10 Ltr	<b>2850</b>	<b>5045</b>
R01023000002200	JK Trendz Tru-Shyn White 20 Ltr	<b>5700</b>	<b>10089</b>
R01023010001100	JK Trendz Tru-Shyn P1 1 Ltr	<b>285</b>	<b>504</b>
R01023010001400	JK Trendz Tru-Shyn P1 4 Ltr	<b>1140</b>	<b>2018</b>
R01023010002100	JK Trendz Tru-Shyn P1 10 Ltr	<b>2850</b>	<b>5045</b>
R01023010002200	JK Trendz Tru-Shyn P1 20 Ltr	<b>5700</b>	<b>10089</b>
R01023060000970	JK Trendz Tru-Shyn M1 0.970 Ltr	<b>276</b>	<b>489</b>
R01023060001388	JK Trendz Tru-Shyn M1 3.88 Ltr	<b>1106</b>	<b>1957</b>
R01023060001970	JK Trendz Tru-Shyn M1 9.70 Ltr	<b>2765</b>	<b>4893</b>
R01023060002194	JK Trendz Tru-Shyn M1 19.4 Ltr	<b>5529</b>	<b>9786</b>
R01023100000925	JK Trendz Tru-Shyn D1 0.925 Ltr	<b>264</b>	<b>467</b>
R01023100001370	JK Trendz Tru-Shyn D1 3.70 Ltr	<b>1055</b>	<b>1866</b>
R01023100001925	JK Trendz Tru-Shyn D1 9.25 Ltr	<b>2636</b>	<b>4666</b>
R01023100002185	JK Trendz Tru-Shyn D1 18.5 Ltr	<b>5273</b>	<b>9332</b>
R01023200000900	JK Trendz Tru-Shyn A1 0.900 Ltr	<b>257</b>	<b>454</b>
R01023200001360	JK Trendz Tru-Shyn A1 3.60 Ltr	<b>1026</b>	<b>1816</b>
R01023200001900	JK Trendz Tru-Shyn A1 9 Ltr	<b>2565</b>	<b>4540</b>
R01023200002180	JK Trendz Tru-Shyn A1 18 Ltr	<b>5130</b>	<b>9080</b>



#### Terms & Conditions

1. Included in overall value target in Retailer Loyalty Program
2. The price list may be revised at any time at the discretion of the company

# OUR RANGE OF DECORATIVE PAINTS



## INTERIOR EMULSIONS



## EXTERIOR EMULSIONS



## ENAMEL, DISTEMPER, PRIMERS & TEXTURES

### JK Maxx Paints Limited

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Gwal Pahari, Gurugram - 122102, Haryana

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**Toll-free No.:** 1800 203 4555 | **Web:** [www.jkmaxxpaints.com](http://www.jkmaxxpaints.com)

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