



JK ProMaxx ICON INE 101

Interior Emulsion

JK PROMAXX ICON INE 101 is an Interior Emulsion that extends as a perfect coating for use on interior surfaces for a neat, sleek and smooth finish. It is a versatile economical emulsion paint that can be applied to all types of plaster, concrete and ceiling. It offers better coverage than distemper.

PRODUCT BENEFITS/FEATURES



Smooth Finish



Wider Shade Offering



Superior Coverage



Good Brightness



Interior



Low-VOC

AREAS OF APPLICATION

JK ProMaxx Icon INE 101 Interior Emulsion can be applied on cement plaster, concrete bricks and RCC, ceiling and wall plaster, asbestos, RCC works, and cement sand renderings.

PACKAGING AVAILABLE



20 L

FINISH

Smooth

Matt

COVERAGE

On normal masonry surface by brush/roller/spray



2 Coats 100-120 sq.ft/ltr*

*Actual Coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness and porosity.

COLORS AVAILABLE

1000+ Shades

Currently Available as per the JK MaxX Paints Shade Card & Fandeck



HOW TO APPLY

SURFACE PREPARATION

- Newly plastered surfaces must be completely cured at the time of painting.
- Surfaces to be painted should be sanded with emery paper no. 180 to remove all loose particles, including paint, dust, cracked and flaked paint.
- The surfaces should then be wiped clean of all foreign particles.

PRIMER

- Apply a coat of JK Primera Active Interior Wall Primer and allow drying for 4-6 hours.

PUTTY

- Apply 2 coats of JKCement WallMaxXWall Putty with an interval of 4-6 hours. After drying of 2nd coat, smoothen the surface with emery paper no. 180
- Apply JK Primera Active Interior Wall Primer allow it to dry for 4-6 hours.
- Sand the surface with emery paper no. 320 and wipe it clean.

TOPCOAT

- Dilute 1 liter of JK ProMaxx Icon INE 101 Interior Emulsion with 600–650 ml of water.
- Apply 2-3 coats of this diluted paint with a gap of 3–4 hours between two coats.

SAFETY PRECAUTIONS

- Stir the contents thoroughly and strain before use.
- Store Icon Interior Emulsion in a cool and dry place.
- Keep the container tightly closed when not in use.
- Wash the brush/equipment with water immediately after use.
- Do not keep the diluted solution for more than 24 hours.
- Do not apply when ambient temperature is less than 10°C or if the temperature is expected to drop to this level within 4 hours of application.
- In high humidity areas, remove surface fungus growth, fungal spores, mould etc., before application.
- Tinted paints need thorough shaking / mixing immediately after tinter addition as well as before use.
- Do not thin the paint before addition of Universal Stainer for customized shades.

SHELF LIFE

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat.

- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

JK PROMAXX ICON INE 101 APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY ¹ (SEC)	RECOATING PERIOD ² (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
Step 1 JK Primera Active Interior Wall Primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours
Step 2 JKCement WallMaxX Wall Putty	Water	Based on requirement	NA	4-6 hours
	Cleaning & Sanding with Emery Paper 180			
Step 3 JK Primera Active Interior Wall Primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours
	Cleaning & Sanding with Emery Paper 180			
Step 4 First Coat JK ProMaxx Icon INE 101 Interior Emulsion	Water	60% - 65%	Brush/Roller 30-35 Spray 22-25	4-6 hours
Step 5 Second Coat JK ProMaxx Icon INE 101 Interior Emulsion	Water	60% - 65%	Brush/Roller 30-35 Spray 22-25	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 or more coats for proper hiding.

TECHNICAL DETAILS

Drying time: Surface dry time 3 hours

Flash point IS101/1987 Part 1, Sec 6: 3NA

Stability of thinned paint: To be used within 24 hours

SAFETY FEATURES

- Kindly refer to the MSDS for JK ProMaxx Icon INE 101 Interior Emulsion which gives detailed information on safety measures while handling the paint.
 - Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
 - Do not pour leftover paint down the drain or in water courses.
 - In the event of spills, contain spillage using sand or earth.
 - Safety Data Sheet available for professional user on request.
- No added Lead, Mercury or Chromium compounds.
 - Keep out of reach of children and away from food, drink etc.
 - May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
 - Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
 - In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.