TECHNICAL DATA SHEET JKPROF

Maxx PrimeBlock DAMPNESS RESISTANT PRIMER

JK Maxx PrimeBlock is a uniquely formulated water based primer consisting of penetrative polymer that binds with the surface to provide superior resistance to dampness in exterior & interior building walls. It can be used as an undercoat for topcoat paint and waterproofing applications to enhance performance of topcoat.

JKPROFIX

PRODUCT BENEFITS/FEATURES





EFFLORESCENT









AREAS OF APPLICATION

Plastered walls, Asbestos, Brickwork, Puttied Surfaces, Concrete Surfaces for both exterior and interior application.

PACKAGING AVAILABLE



COVERAGE //

On RCC or plaster using brush or roller



Actual Coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness and porosity.

DIRECTIONS FOR USE HOW TO APPLY

SURFACE PREPARATION:

- 1. Clean the surface with brush and ensure no loose particle remains on substrate. All surface cracks up to 5 mm width should be filled up with JK Maxx Crack Repair Paste.
- 2. Dilute JK Maxx PrimeBlock with water in proportion of 1:1 and stir well until a uniform consistency is achieved. Apply a single coat of diluted JK Maxx PrimeBlock on the cleaned substrate & allow it to dry for 2 to 3 hours before commencing to further finish coats.





TECHNICAL DETAILS

Colour	:	White
Specific Gravity @ 25°C	;	1.46 ± 2
Consistency	:	Viscous Liquid
Solid Content	:	Min 55% ± 2%
Efflorescence Resistance	:	Excellent

PRECAUTIONS

- Excess water on substrate must be removed by suitable means.
- Do not apply during rains or in direct sunlight.
- Do not tint the prime coat.

SAFETY FEATURES

- Vear suitable protective clothing, gloves, goggles and respiratory equipment during application.
- In case of contact with skin and eyes, wash with plenty of water and seek medical advice if necessary.
- If swallowed, seek medical attention immediately. Do not induce vomiting.
- Keep out of reach of children's and away from eatables.

Marketed by JK Maxx Paints Limited Kamla Tower, Kanpur, UP- 208001

Consumer Care Cell: For feedback/complaints write to the above address, Toll-free Number : 1800 203 4555, Website : www.jkmaxxpaints.com, E-mail Address : consumercare@jkmaxxpaints.com

