



Colours of *joy*



**JK ARMOUR** **5in1**

PREMIUM  
INTERIOR & EXTERIOR  
EMULSION

**JK ARMOUR**

PREMIUM EXTERIOR  
EMULSION

**WARRANTY BOOKLET**

## WARRANTY INFORMATION

### Customer Details

Name \_\_\_\_\_ Contact \_\_\_\_\_

Site Address \_\_\_\_\_

\_\_\_\_\_

### Warranty Identification No. (Win)

(To be issued the customer by helpline operator)

Warranty commencement date \_\_\_\_\_

### Product Details

Shade Name \_\_\_\_\_ Quantity (ltrs.) \_\_\_\_\_

Batch No. \_\_\_\_\_ Mfg. Date \_\_\_\_\_

Area to be painted (in. sq. ft.) \_\_\_\_\_

### Dealer Details

Dealer Names \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Invoice No. \_\_\_\_\_ Invoice Date \_\_\_\_\_

### Dealer's stamp

### To be filled by the customer

Contractor's Name \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Tel.No. \_\_\_\_\_



## ABOUT THE PRODUCT

Armour/ARMOUR 5 in 1 is a water thinnable exterior wall coating, enriched with special additives and technology to give an unparalleled performance in varying weather conditions. Being durable, anti-algal and washable, it keeps your home looking new for years to come.

## THE WARRANTY COVER

Armour/ Armour 5-in-1 is a high performance paint that offers a '6-year' performance warranty. A first of its kind, the warranty covers product performance against fading, flaking and peeling. With a '3-year' warranty against growth of algae and fungi, you can be assured that your home will look younger and brighter, year after year!

## COMMENCEMENT AND DURATION

- a. The warranty shall commence on the date (“the commencement date”) once the consumer registers the warranty on JKMaxx paints website and furnishing all the relevant details requested. For this warranty to be valid, the registration needs to be done within fifteen (15) days of the completion of painting of Armour/ Armour 5-in-1
- b. The Company at its own discretion may appoint a person to inspect and validate the application of the system as per the directions specified
- c. The Warranty shall be for a period of six (6) years on Durability parameters (Film integrity and Colour Retention) and three (3) years on anti-algal from the Commencement Date as mentioned in the extent of warranty section.

- d. Where any claim arises during the warranty period, the period will not start afresh after settlement of the claim.

## EXTENT OF WARRANTY

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The warranty shall apply where:

- a. The total volume of paint purchased exceeds 60 litres and the usage on a particular site exceeds 60 litres.
- b. The Company will only provide replacement cost for paint and labor for re-application of coating, as may be necessary to set right the Paint Failure in the affected portion only in accordance with Liability as indicated in the 'Liability' section.
- c. Throughout this Warranty the words "Paint Failure" shall mean any of the following occurring, subject to the other conditions laid under this Warranty:-
  - i. Film integrity, flaking and peeling of the paint Armour/ Armour 5-in-1 caused by one coat of paint coming off from another or the paint film coming off the substrate
  - ii. Shade Fading
  - iii. Growth of fungus and algae on wall surfaces\* (at least spread over a minimum area of 1 sq mtr (10 sq feet)

\*Please Note: The warranty on anti-algal / anti-fungal performance is only for a period of three (3) years only from the date of purchase

**PLEASE NOTE THAT THIS WARRANTY IS SUBJECT TO THE CONDITIONS MENTIONED HEREIN**

## APPLICATION

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The warranty will be applicable where:

- a. The painting system has been used for exterior masonry wall surfaces only.
- b. For the warranty to be valid, you have to make a minimum purchase of 60 litres of Armour/ Armour 5-in-1 Exterior Emulsion.

- c. All elements of surface preparation prior to the application and application work have been done in accordance with the instructions that are provided for Armour/ Armour 5-in-1 with regard to surface preparation and application as in the Product Information Sheet.
- d. The customer has used the entire paint system recommended by the company. Final Coverage obtained should be between 50-60 sq.ft/ltr. For freshly plastered and cured surfaces, undercoat of JK MaxX Paints Primera Exterior Primer to be followed by at least 2 top-coats of Armour/ Armour 5-in-1. All horizontal surfaces must be coated with an additional 3rd coat for added protection.

## LIABILITY

- a. The company's liability will reduce over the warranty period according to the following scale:

Period	Liability
Within first 24 months of the commencement date of warranty	100% of replacement cost
From month 24 to month 48 of the commencement date of warranty	70% of replacement cost
From month 48 to month 72 of the commencement date of warranty	30% of replacement cost
After month 72	0% of replacement cost

- b. The replacement cost shall be the cost of the paint and labour only required to set right the area of paint failure only, at the time of the lodgment of claim.
- c. The labour rate will be determined by the Company and it will be a reflection of the current prevailing market labour rates and the same will not be disputed by the Customer, at any point of time. The labour rate may be determined on the basis of a per sq.ft rate or on a daily wages rate. The Customer will be liable for the balance costs, which are not Company's obligations, as indicated above.

- d. Labour charges should not exceed the material charges.
- e. Final decision on the reimbursement amount will be at companies will.
- f. The Company will not be liable for any indirect or consequential loss or damages to the Customer. The Customer's exclusive and sole remedy under this Warranty shall be as mentioned here in this clause.

## EXCLUSIONS

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- a. The warranty will be void in the following events:
  - i. Intermittent dripping of water due to proximity of vegetation or air-conditioning units or any other sources of water leakage like plant pots
  - ii. Water penetration due to capillary rise from the ground level, including water leakage, seeping and continuous dampness of the surface
  - iii. Growth of algae or fungus on surfaces other than masonry walls.
- b. The Warranty will cover only manufacturing defects of Armour/ Armour 5-in-1 and will not cover any defects arising out of factors out of control of the Company, including but not limited to:
  - i. Paint failures due to structural defects, moss and other vegetative growth, excessive bird droppings/spitting, damage of paint due to ants and insects, water leakage and seepage within the building structure and continuous dampness of the surface, staining due to plant pots.
  - ii. Natural calamities such as earthquakes, cyclones
  - iii. Failure or defects in the structure or previous coating
  - iv. Vandalism
  - v. Acts of God
  - vi. Abuse or negligence by the Customer
  - vii. Causes other than defects in Armour/ Armour 5-in-1
  - viii. Improper surface preparation
  - ix. Surface with contaminants and not dry
  - x. Normal wear and tear

- xi. Any act or omission on the part of the Contractor/Painter causing Armour/ Armour 5-in-1 or the application of Armour/ Armour 5-in-1 to be defective by any means.
- c. While the most durable and fade resistant colour pigments are used in the manufacture of Armour/ Armour 5-in-1, experience has proven, particularly in coastal areas that fading and chalking do occur with all paint products. Within normal limits this is not considered as an Armour/ Armour 5-in-1's failure

## CLAIMS AND REPAIRS

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- a. Any claim made in terms of this Warranty shall be made within 30 days of the consumer discovering any defect, damage or failure which gives rise to a claim.
- b. The consumer shall forthwith notify the Company of the claim providing full details thereof, and shall set out the basis on which it believes that the Company is liable in terms of the Warranty. The Company reserves the right to carry out inspections of the paint Armour/ Armour 5-in-1's application process, in which Armour/ Armour 5-in-1 is alleged to have failed and to perform any tests in respect thereof, and may do so either itself or by means of any person nominated by it. Prior to such inspection or testing, the consumer shall not be entitled to perform any repairs to or remove or tamper with any part of the paint Armour/ Armour 5-in-1.
- c. The Company shall use its best endeavors to ensure that the paint required for repairs is available as soon as possible at the place where the repairs are to be carried out, but does not assume liability for delay in this respect.
- d. The Company, in its sole discretion shall be entitled to
  - I. Control/monitor re-painting which is to be carried out in accordance with all its specifications and instructions; and
  - ii. Appoint a contractor and / or approve the contractor appointed by the Customer.

## MISCELLANEOUS

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- a. This Warranty disclaims any liabilities, contracts, tort or otherwise including negligence and strict liability and the Company makes no warranty or merchantability or of fitness for any particular purpose whatsoever for Armour/ Armour 5-in-1. There are no warranties expressed or implied under law, which extend beyond the warranty set out herein.
- b. If any dispute arises between the Company and the Customer, in respect of the above Warranty, neither shall commence any court or arbitration proceedings relating to the dispute, unless they have first complied through mediation.
- c. In case of any disputes, the same is subject to exclusive Jurisdiction of the courts of New Delhi.
- d. The facts and all matters concerning any dispute will be kept confidential by both the Customer and the Company at all times.

## HOW TO REGISTER YOUR WARRANTY

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- a. To register the warranty, please visit JKMaxx paints website and complete register within 15 days from the date of purchase of Armour/Armour 5-in-1.
- b. Keep the following information ready. This will help the Company to log Customer Warranty electronically, so that the Company can issue Customer Warranty Identification Number:
  - i. Customer name and contact details (contact number and e-mail id) for us to send the warranty certificate
  - ii. Site Address
  - iii. Volume of Armour/Armour 5-in-1 used
  - iv. Invoice details, i.e Name of the retailer, Invoice Number, Date of Purchase, etc

- v. Name and contact number of the contractor who applied Armour/Armour 5-in-1
- vi. Brand and volume of Primer used
- c. The Warranty no. shall be shared if paintable surface is <25000sqft. In case the paintable surface is >25000sqft, a site inspection by JK technical representative will be mandatory for issuing warranty no.
- d. Warranty no. is for acknowledgment only. Settlement of warranty claim will be subject to technical visit and clearance post logging of claim.
- e. Warranty no. will be shared via e-mail
- f. Should you ever experience a problem or have any questions regarding the Warranty, call on 1800-203-4555 and keep this Warranty document with your unique Customer Warranty Number and invoice at hand



Marketed by  
**JK Maxx Paints Limited**  
Kamla Tower, Kanpur, UP - 208001

Consumer Care Cell  
For feedback/complaints, write to the above address  
Toll-free Number : 1800 203 4555  
Website : [www.jkmaxxpaints.com](http://www.jkmaxxpaints.com)  
E-mail Address : [consumercare@jkmaxxpaints.com](mailto:consumercare@jkmaxxpaints.com)