

SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C.
Wash all equipments with water immediately after use



JK MAJESTA Artiste VOGUE

Antica



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com



JK MAJESTA
Artiste VOGUE

Antica
SMOOTH DESIGNER FINISH

ANTICA provides smooth designer effects in matt / semigloss. Expert applicators create faux finishes with sponges, Tampons, Wood Tools, Rollers etc. into exotic designs. Available in myriad shades.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali resistant



Bridges
Hairline Cracks



Good flexibility
and adhesion



Algae &
Fungus resistance



Breathes out
trapped moisture



Water Repellent

COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, special pearl pigments, siliceous minerals, special biocides, fungicides, algaecides, surfactants etc.



COVERING CAPACITY

SATENATO cover approx. 80-90 sq. ft./ ltr per coat depending on porosity of the surface.

ANTICA cover approx. 90-100 sq. ft./ltr. per coat depending on the design pattern



FINISH



APPLICATION

- Apply one coat of JK Primera of required shades on the surface to be painted.
- After complete drying of the primer apply Satenato of require shade by brush/roller.
- After 4 hours drying, apply ANTICA with designer tools to create designer pattern.



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

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PRECAUTION



Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipments with water immediately after use

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JK MAJESTA Artiste VOGUE

Botticelli



JK MAJESTA
Artiste VOGUE

Botticelli
CONCRETE STONE

BOTTICELLI, a comprehensive design of casted, highlighted by soft natural grains. The natural grains break the symmetry in design where as the washed color adds to the richness in the finish. It gives a very subtle yet striking combinations. Available in many natural and earthy tones for both exterior and interior surfaces.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali resistant



Excellent weather resistance



Good flexibility and adhesion



Algae & Fungus resistance



Breathes out trapped moisture



Water Repellent

COMPOSITION

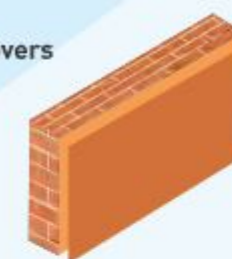
It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algacides, surfactants etc.



COVERING CAPACITY

Botticelli cover approx. 4-5 sq. ft./ kg. per coat depending on the texture and porosity of the surface.

Copotto Di Cemento covers approx. 150-180 sq.ft/ltr/coat.



FINISH



APPLICATION

- Apply one coat of JK Primera on the surface to be painted.
- After complete drying of the sealer apply Botticelli with stainless steel trowel. Spread the material uniformly over the surface & make the texture pattern with trowel.
- After 24 hours drying, apply one coat of Copotto di cemento of required shade by brush /roller and wash it with sponge to make light dark finish.
- Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss.



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Decorika

JK Cement Ltd.

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JK MAJESTA
Artiste VOGUE

DECORIKA
MULTIEFFECT DESIGNER
INTERIOR FINISH

DECORIKA is a special multi effect designer finish. It transforms the wall with exotic metallic ,faux ,pearl effects. The use of different application tools like Tampon, sea sponge, Combing. Trowel, Wood tools etc.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali resistant



Bridges
Hairline Cracks



Good flexibility
and adhesion



Algae and
Fungus Resistance



Breathes out
trapped moisture



Water Repellent

COMPOSITION

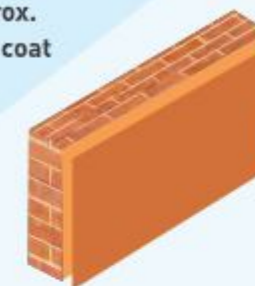
It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, special pearl pigments, siliceous minerals, special biocides, fungicides, algaecides, surfactants etc.



COVERAGE

SATENATO cover approx. 80-90 sq. ft./ ltr per coat depending on porosity of the surface.

DECORIKA cover approx. 90-100 sq. ft./ Kg per coat depending on the design pattern.



DRYING TIME

Hard Dry : 8 hours.



APPLICATION

- Apply one coat of JK Primera of required shades on the surface to be painted.
- After complete drying of the primer apply Satenato of require shade by brush/roller .
- After 4 hours drying, apply Decorika with designer tools to create designer pattern



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



THINNING

Can be thinned with 7-10% potable water as per requirement.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

FINISH

Smooth orange peel effect with sponge, wool or stipple rollers.



JK MAJESTA Artiste VOGUE

Elastofine



JK Cement Ltd.

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JK MAJESTA
Artiste VOGUE

Elastofine
SILICON ACRYLIC ROLLER FINISH

ELASTOFINE is must for exterior and interior protection and decoration of all types of surfaces like cement sand plasters, gypsum, concrete, wood etc. Roller finish to take on the most adverse climatic conditions .It is environment friendly and water based.



APPLICATION AREA

Exterior and interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



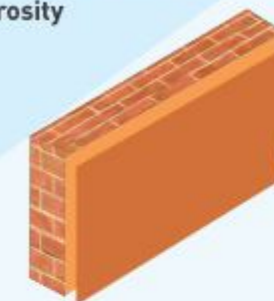
COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc. It is also recommended for reviving old buildings.



COVERING CAPACITY

Approx. 8-10 sq. ft. per kg per coat. depending on the porosity of the surface.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Good flexibility and adhesion



Excellent weather and natural colour resistance



Algae & Fungus resistance



Water Repellent



Light-fast UV resistance



Fire Retardant

APPLICATION

- JK Primera coat as Sealer / primer
- Apply the ELASTOFINE by brush/wool roller and finishing by stipple or required roller
- After 24 hrs drying apply one coat of TC 100 A (Acrylic Dirt Resistant Top Coat) over the surface by brush /roller.



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipments with water immediately after use



JK MAJESTA Artiste VOGUE

Glitterati



JK Cement Ltd.

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JK MAJESTA
Artiste VOGUE

Glitterati
SHIMMERING FINISH

GLITTERATI, provides the silken feel in a shimmering paint finish. It has been extensively used by designers to provide luxurious feel. Glitterati provides myriad reflections. Available in myriad shades.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali resistant



Algae & Fungus resistance



Good flexibility and adhesion



Breathes out trapped moisture



Bridges Hairline Cracks



Value for Money

COMPOSITION

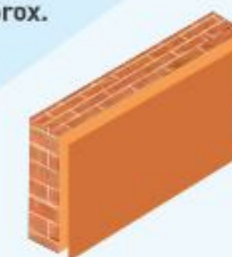
It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algacides, surfactants etc.



COVERING CAPACITY

SATENATO cover approx. 80-90 sq. ft./ ltr per coat depending on porosity of the surface.

GLITTERATI cover approx. 90-100 sq. ft./ Ltr per coat depending on the texture .



FINISH



APPLICATION

- Apply one coat of JK Primera of required shades on the surface to be painted.
- After complete drying of the primer apply Satenato of require shade by brush/roller .
- After 4 hours drying, apply GLITTERATI by spray gun



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

PACKING

Available in 20 Ltr & 1 Ltr container packing.



JK MAJESTA Artiste VOGUE

Marmo Base

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JK MAJESTA
Artiste VOGUE

MARMO BASE
POLISHED GRAIN SMOOTH FINISH

MARMO BASE provides a matt/polished grain enriched stucco finish to depict a suede effect. It is durable yet soft to feel, widely preferred by the connoisseur of art for its uniqueness.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Grainy finish but soft to feel



Bridges Hairline Cracks



Good Adhesion



Algae and Fungus Resistance



Value for Money



Prolongs the life of structure

COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algacides, surfactants etc.



COVERING CAPACITY

MARMO BASE cover approx. 4-5 sq. ft./ kg. per coat depending on the texture and porosity of the surface.

MARMO TOP covers approx. 40-50 sq.ft/KG/coat.



APPLICATION

- Apply one coat of JK Primera on the surface to be painted.
- After complete drying of the sealer apply **MARMO BASE** of required shade with stainless steel trowel. Spread the material uniformly over the surface .
- After drying, apply one coat of **MARMO TOP** of required shade by stucco trowel & polish it to smoothen.



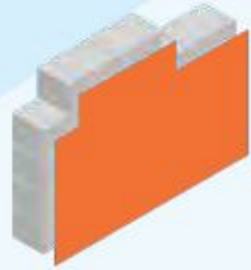
SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



THINNING

Can be thinned with 2-3 % potable water as per requirement.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.



JK MAJESTA Artiste VOGUE

Marmo Top



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JK MAJESTA
Artiste VOGUE

MARMO TOP
POLISHED GRAIN SMOOTH FINISH

MARMO TOP provides a smooth finish to accentuate a royal aura. It is silk smooth to touch and provide an ancient painting like effect. It transforms sedate walls to a luxurious polished Italian marble look.



APPLICATION AREA

Exterior and interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc.



COVERING CAPACITY

Approx. 40-50 sq. ft. per kg./coat depending on the porosity of the surface.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Polished grain enriched but soft to feel



Bridges Hairline Cracks



Good Adhesion



Algae and Fungus Resistance



Value for Money



Prolongs the life of structure

APPLICATION

- JK Primera coat as Sealer / primer of required shade.
- Apply the MARMO BASE of required shade with stainless steel trowel. Spread the material uniformly over the surface.
- After drying apply the MARMO TOP of required shade as plaster and buff it with stucco trowel to finish.



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipments with water immediately after use

FINISH



MAJESTA Artiste VOGUE

Mediterrano



JK Cement Ltd.

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JK MAJESTA
Artiste VOGUE

Mediterrano
ANTIQUÉ STONE WALL FINISH

MEDITERRANO is must for exterior and interior protection and decoration of all types surfaces like cement sand plasters, stucco, concrete, gypsum, wood etc.



COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algacides, surfactants etc.



COVERING CAPACITY

Mediterrano cover approx. 4-5 sq. ft./ kg. per coat depending on the texture and porosity of the surface.



APPLICATION PROCEDURE

- Apply one coat of JK Primera Sealer on the surface to be painted.
- After complete drying of the sealer apply MEDITERRANO with trowel. Spread the material uniformly over the surface & make the texture pattern with trowel in 2nd coat.
- After 24 hours drying, apply one coat of ANTICA of required shade by brush /roller and wash it with sponge to make light dark finish.
- Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Antique Stone Wall Effect



Bridges Hairline Cracks



Thermal expansions and contractions



Exterior and Interior finish



Algae & Fungus Resistance



Prolongs the life of structure

SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Pearl Skin



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
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Email Address: consumercare@jkmaxxpaints.com

JK MAJESTA
Artiste VOGUE

Pearl Skin

PEARL SKIN, turns drab areas into an exotic work of art. Enhancing designs are created by expert applicators in Mother of Pearl Reflective and metallic colors. The play of light reflects a spectrum of colors to accentuate the finish. A favorites of designers to make wall outstanding. Available in smoothing and dazzling shades.



APPLICATION AREA

Interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



COMPOSITION

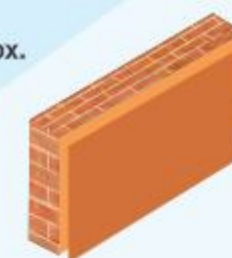
It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc. It is also recommended for reviving old buildings.



COVERING CAPACITY

Pearl Skin covers approx. 16-18 sq. ft. per kg per coat depending on the porosity of the surface.

DECORIKA cover approx. 90-100 sq. ft./ Kg per coat depending on the design pattern.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali resistant



Algae & Fungus resistance



Good flexibility and adhesion



Value for Money



Bridges Hairline Cracks

APPLICATION

- Apply one coat of JK Primera on the surface to be painted.
- After complete drying of the sealer apply Pearl Skin with stainless steel trowel. Spread the material uniformly over the surface & make the texture pattern with trowel.
- After 24 hours drying, apply one coat of DECORIKA of required shade by brush /roller and wash it with scraper to make light dark finish.



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK Wall Maxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C. Wash all equipments with water immediately after use

FINISH



JK MAJESTA Artiste VOGUE

Sorrento



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JK MAJESTA
Artiste VOGUE

SORRENTO
CLASSICAL SILKEN VELVET
INTERIOR FINISH

SORRENTO represents the neo classical finish to enamour the mind with dazzling pearl effects. It resembles the silken velvet used in the Palaces and Villas of the royalty during the European Renaissance period. the effects can be toned with the play of lighting.



COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, special pearl pigments, siliceous minerals, special biocides, fungicides, algaecides, surfactants etc.



COVERAGE

SORRENTO cover approx. 90-100 sq. ft./ ltr per coat depending on the texture and porosity of the surface.

SATENATO cover approx. 100-150 sq. ft./ ltr per coat depending on the design pattern.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali resistant



Bridges Hairline Cracks



Good flexibility and adhesion



Algae and Fungus Resistance



Breathes out trapped moisture



Water Repellent

APPLICATION

- Apply one coat of JK Primera of required shades on the surface to be painted.
- After complete drying of the primer apply Sorrento by brush/roller.
- After 4 hours drying, apply Satenato with designer tools (Sponge) to create designer pattern.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JKWallMaxx Putty as per directions.



THINNING

a) Can be thinned with 2-3 % potable water as per requirement.



PACKING

Available in 20 Ltr & 1 Ltr container packing.

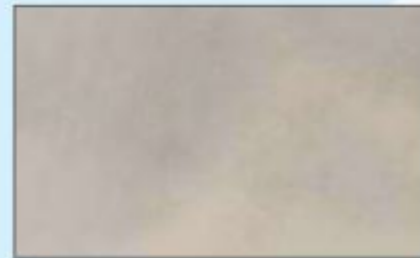


PRECAUTION



Avoid application in temperatures over 40°C and below 5°C. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Stucco Metallico

JK Cement Ltd.

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JK MAJESTA
Artiste VOGUE

STUCCO METALLICO
SILK SMOOTH METALLIC FINISH

STUCCO METALLICO provides a smooth three dimensional finish to accentuate a royal aura. It is silk smooth to touch and provide an ancient painting like effect. It transforms sedate walls to a luxurious polished Italian marble look.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Algae & Fungus Resistance



Prolongs the Life of the structure



Good flexibility and adhesion



Bridges Hairline Cracks



Light-fast



Three dimensional like finish

APPLICATION AREA

Interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood, etc.



COVERING CAPACITY

Approx. 25-30 sq. ft. per kg. in 3 coats depending on the porosity of the surface.



COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc.



DRYING TIME

Hard Dry : 8 hours.



APPLICATION

- JK Primera coat as Sealer / primer of required shade.
- Apply the 1st coat of STUCCO METALLICO of required shade by the stucco trowel as smooth plaster.
- Apply the 2nd coat of stucco metallico as patches with the help of stucco trowel
- After semi drying apply the thin layer of stucco metallico in desired pattern and buff it with stucco trowel to finish it with mirror like gloss.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



THINNER

Can be thinned with 2-3 % potable water as per requirement.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Stucco Veneziano



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
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JK MAJESTA
Artiste VOGUE

STUCCO VENEZIANO
SILK SMOOTH FINISH

STUCCO provides a smooth three dimensional finish to accentuate a royal aura. It is silk smooth to touch and provide an ancient painting like effect. It transforms sedate walls to a luxurious polished Italian marble look.



APPLICATION AREA

interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



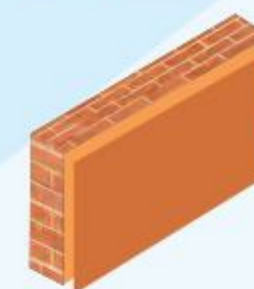
COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides. Algaecides and Surfactants etc.



COVERAGE

Approx. 25-30 sq. ft. per kg. in 3 coats depending on the porosity of the surface.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Three dimensional like finish in mirror gloss effect



Good Adhesion



Algae and Fungus resistance



Light-fast UV Resistant



Prolongs the life of the structure



Bridges Hairline Cracks

APPLICATION

- JK Primera coat as Sealer / primer of required shade.
- Apply the 1st coat of STUCCO of required shade by the stucco trowel as smooth plaster.
- apply the 2nd coat of stucco as patches with the help of stucco trowel
- After semi drying apply the thin layer of stucco in desired pattern and buff it with stucco trowel to finish it with mirror like gloss.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste **VOGUE**

Velvino Pitted

JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
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JK MAJESTA
Artiste VOGUE

VELVETINO PITTED
METALLIC TEXTURE FINISH

VELVETINO PITTED provides an unusual pitted effect and extraordinary beautiful luminescent metallic reflections. It is soft and delicate to touch. Gives a very elegant look to the walls. It is environment friendly and water based



COMPOSITION

It is based on high performance Acrylic Resin with silicone, metallic pigments, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc.



COVERING CAPACITY

Approx. 80-90 sq. ft. per Ltr in 2 coat.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Algae & Fungus Resistance



Metallic Pitted Finish



Good flexibility and adhesion



Bridges Hairline Cracks



Value for Money

APPLICATION

- JK Primera coat as Sealer / primer.
- Apply the one coat of SATENATO as base coat of required shade by the brush/roller.
- After 4 hrs drying apply one coat of VELVETINO PITTED as smooth plaster by stucco trowel.
- After 4 hrs drying apply the 2nd coat of VELVETINO PITTED by stucco trowel to create pitted pattern. After 10-12 min buff it with the stucco trowel to smoothen it.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Velvetino Pro



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001

Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com

Email Address: consumercare@jkmaxxpaints.com

JK MAJESTA
Artiste VOGUE

Velvino Pro
METALLIC SILK EFFECT FINISH

VELVETINO PRO provides an unusual silk effect and extraordinary beautiful luminescent metallic reflections. It is soft and delicate to touch. Gives a very elegant look to the walls. It is environment friendly and water based .



APPLICATION AREA

Interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



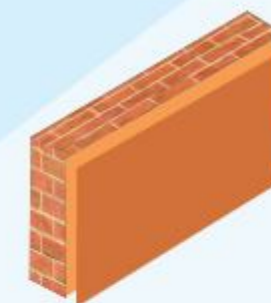
COMPOSITION

It is based on high performance Acrylic Resin with silicone, metallic pigments, Siliceous Minerals, Special Biocides, Fungicides. Algaecides and Surfactants etc.



COVERING CAPACITY

Approx. 80-100 sq. ft. per Ltr in 2 coat.



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Instant Smooth Wave Like Finish



Good flexibility and adhesion



Algae & Fungus Resistance



Bridges Hairline Cracks



Value for Money

APPLICATION

- JK Primera coat as Sealer / primer.
- Apply the one coat of SATENATO as base coat of required shade by the brush/roller.
- After 4 hrs drying apply one coat of VELVETINO PRO as smooth plaster by stucco trowel.
- After 4 hrs drying apply the 2 coat of VELVETINO PRO by stucco trowel in wave pattern.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JKWallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Velvetino



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JK MAJESTA
Artiste VOGUE

VELVETINO
METALLIC SILK EFFECT FINISH

VELVETINO provides an unusual silk effect and extraordinary beautiful luminescent metallic reflections. It is soft and delicate to touch. Gives a very elegant look to the walls. It is environment friendly and water based.



APPLICATION AREA

Interior of Cement Sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



COMPOSITION

It is based on high performance Acrylic Resin with silicone, metallic pigments, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc.



COVERING CAPACITY

Approx. 80-100 sq. ft. per Ltr in 2 coat .



DRYING TIME

Hard Dry : 8 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Algae & Fungus Resistance



Instant Smooth Wave Like Finish



Good flexibility and adhesion



Bridges Hairline Cracks



Value for Money

APPLICATION

- JK Primera coat as Sealer / primer.
- Apply the one coat of SATENATO as base coat of required shade by the brush/roller.
- After 4 hrs drying apply one coat of VELVETINO as smooth plaster by stucco trowel.
- After 4 hrs drying apply the 2 coat of VELVETINO by stucco trowel in wave pattern.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



THINNING

- a) Can be thinned COLORATO BASE with 2-3 % potable water as per requirement.
- b) No thinner required for application of COLORATO TOP



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

FINISH

High build smooth, multicolor, acrylic, textured finish by Spray Gun.



JK MAJESTA Artiste VOGUE

Colorato



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com

JK MAJESTA
Artiste VOGUE

Colorato
MULTICOLOR DESIGN FINISH

COLORATO provides beautiful decorative effects reminiscent of colours used inside mansions. Widely liked by interior decorators available in metallic and non metallic shades .



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Smooth multicolor finish



Excellent weather and natural colour resistance



Good flexibility and adhesion



Algae & Fungus resistance



Breathes out trapped moisture



Water Repellent

APPLICATION AREA

Exterior and interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



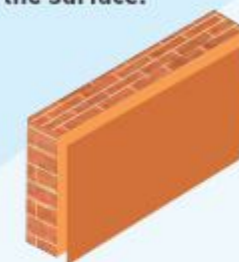
COMPOSITION

It is based on high performance Acrylic Resin with silicone, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc. It is also recommended for reviving old buildings.



COVERING CAPACITY

Approx. 4.5- 5.5 sq. ft. per kg. depending on the porosity of the surface.



DRYING TIME

Hard Dry : 12 hours.



APPLICATION

- JK Primera coat as Sealer / Primer of required shade
- Apply the COLORATO base by Trowel as smooth plaster.
- After 24 hrs drying spray the COLORATO TOP as bubbles by spray gun and smoothen this by trowel.
- After 12 hrs drying apply one coat of TC 100 A (Acrylic Dirt Resistant Top Coat) over the surface by brush /roller.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



THINNING

- a) Can be thinned CORALLE BASE with 2-3% potable water as per requirement.
- b) No thinner required for application of CORALLE TOP



PACKING

Available in 20 Ltr & 1 Ltr container packing.



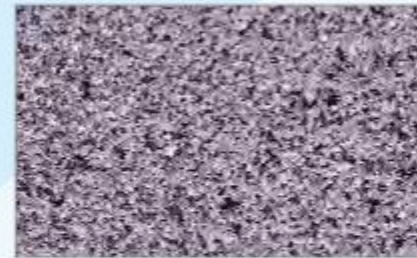
PRECAUTION



Avoid application in temperatures over 40°C and below 5°C and in strong winds. Wash all application equipment with water immediately after use.

FINISH

High build granular, multicolor, acrylic aggregate textured (semi rough starry, finish) wall coating by Spray Gun.



JK MAJESTA Artisté VOGUE

Coralle



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
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JK MAJESTA
Artiste VOGUE

Coralle
SILICON ACRYLIC MULTICOLOR GRANITE FINISH

CORALLE is a high performance finish to simulate natural rocks. CORALLE provides a permanent stone finish to take on the most adverse climatic conditions. It is environment friendly and water based.



APPLICATION AREA

Exterior and interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.



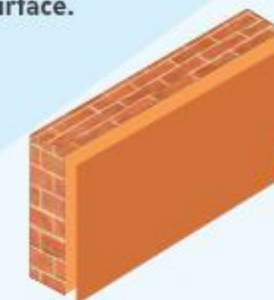
COMPOSITION

It is based on high performance Acrylic Resin with silicone, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc. It is also recommended for reviving old buildings.



COVERING CAPACITY

Approx. 3.8 – 4.5 sq. ft. per kg. depending on the porosity of the surface.



DRYING TIME

Hard Dry : 12 hours.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Instant natural rock like finish



Excellent weather and natural colour resistance



Good flexibility and adhesion



Algae & Fungus resistance



Breathes out trapped moisture



Water Repellent

APPLICATION

- JK Primera coat as Sealer / Primer of required shade
- Apply the CORALLE base of required shade by spray gun.
- After 24 hrs drying spray the CORALLE TOP as bubbles.
- After 12 hrs drying apply one coat of TC 100 A (Acrylic Dirt Resistant Top Coat) over the surface by brush /roller.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipments with water immediately after use

FINISH



JK MAJESTA Artisté **VOGUE**

Manhattan



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001

Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com

Email Address: consumercare@jkmaxxpaints.com



JK MAJESTA
Artiste VOGUE

Manhattan
DECORATIVE STONE FINISH

MANHATTAN provides the classical aged look of pitted stone, delicate to look. It covers hairline cracks. It builds to a very durable exterior and interior finish.



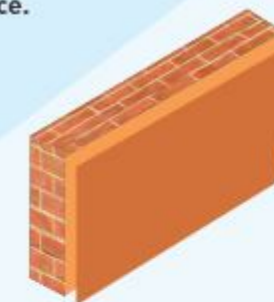
SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



COVERING CAPACITY

MANHATTAN cover approx. 3.5-4.5 sq. ft./ kg. per coat depending on the texture and porosity of the surface.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali Resistant



Excellent weather and natural colour resistance



Good flexibility and adhesion



Algae & Fungus resistance



Breathes out trapped moisture



Lightfast UV resistant

APPLICATION

- Apply one coat of JK Primera Sealer of the required shade on the surface to be painted.
- After complete drying of the sealer apply manhattan with trowel. Spread the material uniformly over the surface & make the texture pattern with trowel in 2nd coat.
- Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipment with water immediately after use.

FINISH



JK MAJESTA Artiste VOGUE

Marmo Classic



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com

JK MAJESTA
Artiste VOGUE

Marmo Classic
ACRYLIC SYNTHETIC TEXTURE PLASTER

MARMO CLASSIC provides a smooth textured synthetic plastered surface over the prepared plastered surface. It covers hairline cracks and takes on normal thermal expansions and contractions of the surface effectively. It builds to a very durable exterior and interior finish.



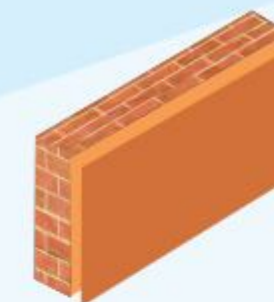
COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algacides, surfactants etc.



COVERAGE

- **MARMO CLASSIC BASE** cover approx. 5-6 sq. ft./ kg. per coat depending on the texture and porosity of the surface.
- **MARMO CLASSIC TOP (ANTICA)** covers approx. 150-180 sq.ft/ltr/coat.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Algae & Fungus Resistance



Instant Smooth Wave Like Finish



Good flexibility and adhesion



Bridges Hairline Cracks



Value for Money

APPLICATION

- Apply one coat of JK Primera Sealer on the surface to be painted.
- After complete drying of the sealer apply **MARMO CLASSIC** with stainless steel trowel. Spread the material uniformly over the surface & make the texture pattern with trowel.
- After 24 hours drying, apply one coat of **ANTICA** of required shade by brush /roller and wash it with sponge to make light dark finish.
- Apply a top coat of **TC-100 A (Acrylic Top Coat)** after 24 hours of complete drying for extra protection & gloss.



SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JKWallMaxx Putty as per directions.



THINNING

- a) Can be thinned with 2-3 % potable water as per requirement.



PACKING

Available in 20 Ltr & 1 Ltr container packing.

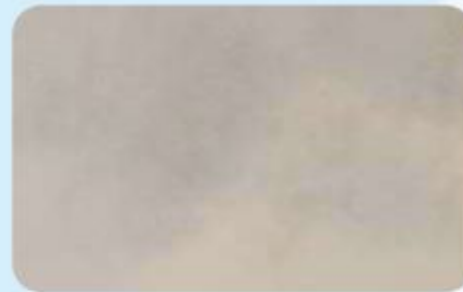


PRECAUTION



Avoid application in temperatures over 40°C and below 5°C. Wash all application equipment with water immediately after use.

FINISH



JK MAJESTA Artisté VOGUE

Stucco Metallico

JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001
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JK MAJESTA
Artiste VOGUE

STUCCO METALLICO
SILK SMOOTH METALLIC FINISH

STUCCO METALLICO provides a smooth three dimensional finish to accentuate a royal aura. It is silk smooth to touch and provide an ancient painting like effect. It transforms sedate walls to a luxurious polished Italian marble look.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Algae & Fungus Resistance



Prolongs the Life of the structure



Good flexibility and adhesion



Bridges Hairline Cracks



Light-fast



Three dimensional like finish

APPLICATION AREA

Interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood, etc.



COVERING CAPACITY

Approx. 25-30 sq. ft. per kg. in 3 coats depending on the porosity of the surface.



COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides, Algaecides and Surfactants etc.



DRYING TIME

Hard Dry : 8 hours.



APPLICATION

- JK Primera coat as Sealer / primer of required shade.
- Apply the 1st coat of STUCCO METALLICO of required shade by the stucco trowel as smooth plaster.
- Apply the 2nd coat of stucco metallico as patches with the help of stucco trowel
- After semi drying apply the thin layer of stucco metallico in desired pattern and buff it with stucco trowel to finish it with mirror like gloss.



SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days..



PACKING

Available in 20 Ltr & 1 Ltr container packing.



PRECAUTION



Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipments with water immediately after use

FINISH



JK MAJESTA Artiste VOGUE

Traventino



JK Cement Ltd.

Kamla Tower, Kanpur, UP - 208001

Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com

Email Address: consumercare@jkmaxxpaints.com



JK MAJESTA
Artiste VOGUE

Traventino
TUMBLED STONE FINISH

TRAVENTINO provides the classical aged look of tumbled stone. It is soft and delicate to look. The soft and earthy hues of this natural stone finish keep it in tune with nature.



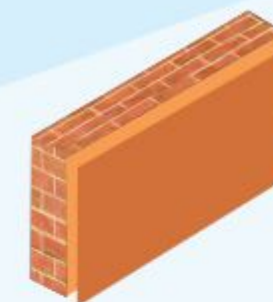
COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algacides, surfactants etc.



COVERING CAPACITY

Traventino cover approx. 4-5 sq. ft./ kg. per coat depending on the texture and porosity of the surface.



TECHNICAL DATA

PRODUCT BENEFITS/FEATURES



Alkali Resistant



Excellent weather and natural colour resistance



Good flexibility and adhesion



Algae & Fungus resistance



Breathes out trapped moisture



Water Repellent

APPLICATION PROCEDURE

- Apply one coat of JK Primera Sealer on the surface to be painted.
- After complete drying of the sealer apply TRAVENTINO with trowel. Spread the material uniformly over the surface & make the texture pattern with trowel in 2nd coat.
- After 24 hours drying, apply one coat of ANTICA of required shade by brush/roller and wash it with sponge to make light dark finish.
- Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss.

