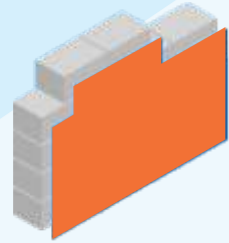## SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK Wall Maxx Putty as per directions.

THINNER

Can be thinned with 2-3 % potable water as per requirement.

PACKING

Available in 20 Ltr & 1 Ltr container packing.

PRECAUTION

Avoid application in temperature over 40° C and below 5° C and in strong winds. Wash all equipments with water immediately after use

FINISH

JK Cement Ltd.
Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com

JKMAXX PAINTS
Colours of joy

JK MAJESTA
Artisté Crete

Catello Di Cemento

MAJESTA
Artisté Crete
INTERIOR CONCRETE FINISHES

MAJESTA
Artisté Crete

CATELLO DI CEMENTO
NATURAL CEMENT CASTED CONCRETE

CATELLO DI CEMENTO A comprehensive design of natural cement casted, highlighted by sofy natural grains. The natural grains breaks the symmetry in design where as the washed color adds to the richness in the finish. It gives a very subtle yet striking combinations. Available in many natural and earthy tones for both exterior and interior surfaces.

TECHNICAL DATA

PRODUCT BENEFITS/FEATURES

- Alkali resistant
- Excellent Weather Resistance
- Good flexibility and adhesion
- Algae and Fungus Resistance
- Breathes out trapped moisture
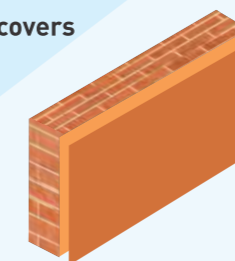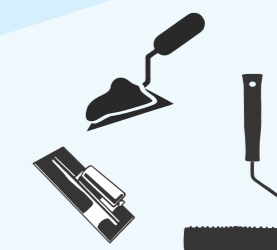- Water Repellent

COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algaecides, surfactants etc.

COVERING CAPACITY

Catello Di Cemento cover approx. 5-6 sq. ft./kg. per coat depending on the texture and porosity of the surface.

Copotto Di Cemento covers approx. 150-180 sq.ft/ltr/coat.

DRYING TIME

Hard Dry: 8 hours.

8h

APPLICATION

a) Apply one coat of JK Primera on the surface to be painted.

b) After complete drying of the sealer apply Catello Di Cemento with stainless steel trowel. Spread the material uniformly over the surface & make the texture pattern with trowel.

c) After 24 hours drying, apply one coat of Copotto di cemento of required shade by brush /roller and wash it with sponge to make light dark finish.

d) Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss.

SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of cement / sand mix as per directions.

PACKING

Available in 20 Ltr & 1 Ltr container packing.

FINISH

TECHNICAL SPECIFICATION

Supply & Apply of CEMENTIZIO Acrylic Synthetic Plaster over prepared surface in one coat besides primer / sealer should be given on clean wall. Thereafter a coat of CEMENTIZIO should be applied with trowel. Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss.

JK Cement Ltd.
Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com

JKMAXX
PAINTS
Colours of joy

JK MAJESTA
Artisté Crete

Cementizio

MAJESTA
Artisté Crete
INTERIOR CONCRETE FINISHES

JK MAXX PAINTS
Colours of JOY

JK MAJESTA
Artisté Crete

CEMENTIZIO
ACRYLIC SYNTHETIC PLASTER

CEMENTIZIO provides a smooth synthetic plastered surface over the prepared plastered surface. It covers hairline cracks and takes on normal thermal expansions and contractions of the surface effectively. It builds to a very durable exterior and interior finish.
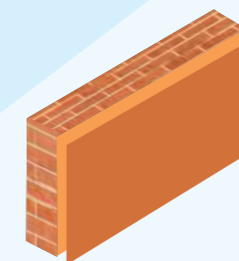
COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algaecides, surfactants etc.
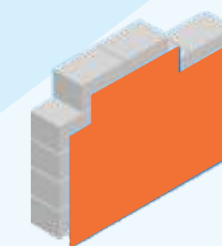
COVERING CAPACITY

Approx. 6-7 sq. ft./ kg. per coat depending on the texture and porosity of the surface.

THICKNESS

0.8 –1.0 mm depending on the texture and porosity of the surface.

TECHNICAL DATA

PRODUCT BENEFITS/FEATURES

- Starry Smooth Plaster
- Covers Hairline Cracks
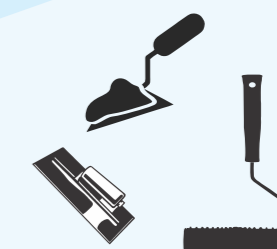- Durable Interior and Exterior finish
- Algae & Fungus Resistance
- Value for Money

APPLICATION PROCEDURE

a) Apply one coat of JK Primera on the surface to be painted.

b) After complete drying of the sealer applied surface (min. 2 hours) apply CEMENTIZIO with stainless steel trowel. Spread the material uniformly over the surface & gently smoothen it with special stainless steel trowel to give smooth plastered finish.

c) After 24 hours drying, apply one coat of TC-100 A (ACRYLIC TOP COAT) over the surface.
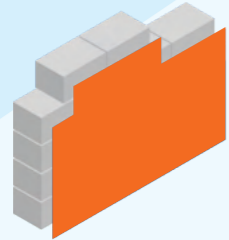
SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.

THINNER

Can be thinned with 2-3 % potable water as per requirement.

PACKING

Available in 20 Ltr & 1 Ltr container packing.

PRECAUTION

Avoid application in temperatures over 40° C and below 5° C and in strong winds. Wash all application equipment with water immediately after use.

JKMAXX PAINTS
Colours of joy

JK MAJESTA
Artisté Crete

Cerotta

JKMAXX PAINTS
Colours of joy

JK MAJESTA
Artisté Crete

INTERIOR CONCRETE FINISHES

JK MAJESTA
Artisté Crete

CEROTTA
CONCRETE FINISH

CEROTTA provides a classical aged look of tumbled stone. It is soft and delicate to touch. Besides the soft and earthy tone of this natural stone finish, it gives decorative ethnic looks. It is environment friendly and water based.

TECHNICAL DATA

PRODUCT BENEFITS/FEATURES

- Algae & Fungus Resistance
- Good flexibility and adhesion
- Rock like Finish
- Bridges Hairline Cracks
- Value for Money
- Prolongs the life of the structure

APPLICATION AREA

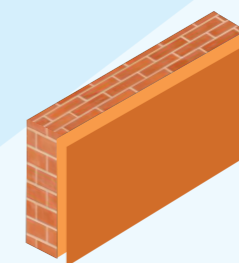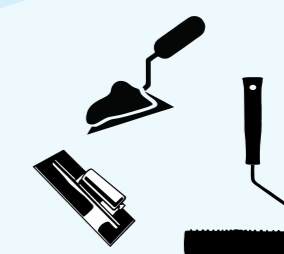Exterior and interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, Wood, etc.

COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides. Algaecides and Surfactants etc. It is also recommended for reviving old buildings.

COVERING CAPACITY

Approx. 4-5 sq. ft. per kg. depending on the porosity of the surface.

DRYING TIME

Hard Dry: 8 hours.

8h

APPLICATION

a) JK Primera coat as Sealer / primer of required shade.

b) Apply the 1st coat of Cerotta of required shade by the trowel as smooth plaster and make the smooth pattern with the help of trowel in 2nd coat.

c) After 24 hrs drying apply one coat of TC 100 A (Acrylic Dirt Resistant Top Coat) over the surface by brush /roller.
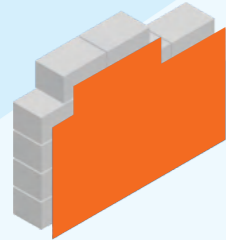
SURFACE PREPARATION

The surface should be dry clean and free dirt grease algal and fungal growth. New plastered surface should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JK WallMaxx Putty as per directions.

THINNER

Can be thinned with 2-3 % potable water as per requirement.

PACKING

Available in 20 Ltr & 1 Ltr container packing.

PRECAUTION

Avoid application in temperatures over 40°C and below 5°C. Wash all application equipment with water immediately after use.

JK Cement Ltd.
Kamla Tower, Kanpur, UP - 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com

JKMAXX PAINTS
Colours of joy

JK MAJESTA
Artisté Crete

Cerrota Crete

JKMAXX PAINTS
Colours of joy

JK MAJESTA
Artisté Crete
INTERIOR CONCRETE FINISHES

JK MAJESTA Artisté Crete

CEROTTA CRETE
CONCRETE FINISH

CEROTTA CRETE provides a classical aged look of tumbled stone. It is soft and delicate to touch. Besides the soft and earthy tone of this natural stone finish, it gives decorative ethnic looks. It is environment friendly and water based.

APPLICATION AREA

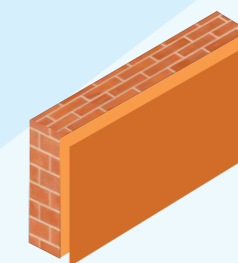Exterior and interior of cement sand plasters, Stucco, Concrete, Gypsum Boards, Bricks, wood. etc.

COMPOSITION

It is based on high performance Acrylic Resin with silicone, Ceramics, Quartz, Siliceous Minerals, Special Biocides, Fungicides. Algaecides and Surfactants etc. It is also recommended for reviving old buildings.

COVERING CAPACITY

Approx. 4-5 sq. ft. per kg. depending on the porosity of the surface.

DRYING TIME

Hard Dry : 8 hours.

TECHNICAL DATA

PRODUCT BENEFITS/FEATURES

- Algae & Fungus Resistance
- Rock like Finish
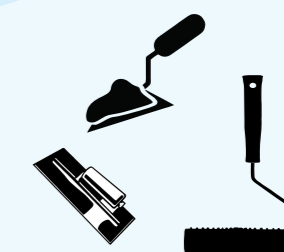- Good flexibility and adhesion
- Bridges Hairline Cracks
- Value for Money
- Prolongs the Life of the Structure

APPLICATION

a) JK Primera coat as Sealer / primer of required shade.

b) Apply the 1st coat of Cerotta crete of required shade by the trowel as smooth plaster and make the polished smooth pattern with the help of trowel in 2nd coat.

c) After 24 hrs drying apply one coat of TC 100 A (Acrylic Dirt Resistant Top Coat) over the surface by brush /roller.

SURFACE PREPARATION

The surface should be dry, clean and free from dirt, grease, algal and fungal growth. New plastered surfaces should be allowed to cure for at least 28 days. Surface imperfection should be removed with the use of JKWallMaxx Putty as per directions.

PACKING

Available in 20 Ltr & 1 Ltr container packing.

PRECAUTION

Avoid application in temperature over 40°C and below 5°C and in strong winds. Wash all equipments with water immediately after use

JK Cement Ltd.
Kamla Tower, Kanpur, UP – 208001
Toll-free Number: 1800 203 4555 | Website: www.jkmaxxpaints.com
Email Address: consumercare@jkmaxxpaints.com

JKMAXX PAINTS
Colours of joy

JK MAJESTA
Artisté Crete

Hyperion

JK MAXX PAINTS
Colours of Joy

JK MAJESTA
Artisté Crete

HYPERION
ACRYLIC SYNTHETIC TEXTURE

HYPERION provides a smooth textured synthetic plastered surface over the prepared plastered surface. It covers hairline cracks and takes on normal thermal expansions and contractions of the surface effectively. It builds to a very durable exterior and interior finish.
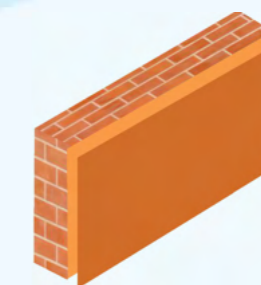
JK MAJESTA
Artisté Crete
INTERIOR CONCRETE FINISHES

COMPOSITION

It is based on high performance Acrylic Resin with silicone, micro minerals, inorganic pigments, ceramics, quartz, siliceous minerals, special biocides, fungicides, algaecides, surfactants etc.

COVERING CAPACITY

a) **HYPERION BASE** cover approx. 5-6 sq. ft./ kg. per coat depending on the texture and porosity of the surface.

b) **HYPERION TOP (ANTICA)** covers approx. 150-180 sq.ft/ltr/coat.

TECHNICAL DATA

PRODUCT BENEFITS/FEATURES

- Antique Stone wall effect
- Covers Hairline Cracks
- Durable Interior and Exterior finish
- Algae & Fungus Resistance
- Prolongs the life of structure

APPLICATION PROCEDURE

a) Apply one coat of JK Primera Sealer on the surface to be painted.

b) After complete drying of the sealer apply HYPERION with stainless steel trowel. Spread the material uniformly over the surface & make the texture pattern with trowel.

c) After 24 hours drying, apply one coat of ANTICA of required shade by brush /roller and wash it with sponge to make light dark finish.

d) Apply a top coat of TC-100 A (Acrylic Top Coat) after 24 hours of complete drying for extra protection & gloss