



JK TRENDZ PREMIUM

Interior Emulsion

TRENDZ is a Premium Interior Emulsion paint with an unparalleled satin smooth finish that enhances the look of interior spaces and keeps them looking fresh for years. It is formulated with a pure acrylic emulsion comprising high-opacity pigments, fungicides and stabilizing chemicals that makes it odourless, hygienic and durable. Easy to clean and washable, it can sustain smoothness and finish for years.

PRODUCT BENEFITS/FEATURES



Anti-Viral



Mild Fragrance



Soft Sheen



ChromaSure® Tech



4k Colors



Low-VOC



Low-VOC

AREAS OF APPLICATION

JK Trendz Premium Interior Emulsion can be applied on cement plaster, concrete bricks and RCC, ceiling and wall plaster, asbestos, RCC works, and cement sand renderings.

PACKAGING AVAILABLE



1 L



4 L



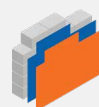
10 L



20 L

COVERAGE

On normal masonry surface by brush/roller/spray



2 Coats 90-110 sq.ft/ltr*

*Actual Coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness and porosity.

FINISH

Smooth

Slight Sheen

COLORS AVAILABLE

1000+ Shades

Currently Available as per the JK MaxX Paints Shade Card & Fandeck



HOW TO APPLY

SURFACE PREPARATION

- For best results, proper surface preparation is essential. Newly plastered surface should be allowed to mature for 6-8 weeks.
- Surfaces to be painted should be sound, clean, dry and free from dust, dirt, loose particles, grease, chalking, etc., before application of Trendz Premium Interior Emulsion.
- This should be done by washing the surface with water.
- All surfaces to be painted should be thoroughly sanded with emery paper 180 and wiped clean.
- All surface seepage or leakage should be properly repaired.
- All fungus/algae-affected areas must be treated.
- Apply a coat of Primera Interior Wall Primer and allow it to dry for 4–6 hours.
- For any surface undulations, apply a thin coat of JKCement WallMaxX Wall Putty and allow it to dry for 4-6 hours.
- Sand the surface with emery paper 180 and wipe it clean.
- Apply another coat of Primera Interior Wall Primer and allow it to dry for 4-6 hours.
- Sand the surface with emery paper 320 and wipe it clean.

APPLICATION

- Apply 2-3 coats by diluting 1 litre of Trendz Premium Interior Emulsion with 500–600 ml of water, with an interval of 4-6 hours between the successive coats.
- Trendz Premium Interior Emulsion can be applied by brush, roller, or spray.

SAFETY PRECAUTIONS

- Stir the contents thoroughly and strain before use.
- Store Trendz Premium Interior Emulsion in a cool and dry place.
- Keep the container tightly closed when not in use.
- Wash the brush/equipment with water immediately after use.

SHELF LIFE

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat.

- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

JK TRENDZ PREMIUM APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY ¹ (SEC)	RECOATING PERIOD ² (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
Step 1 Primera Interior Wall Primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours
Step 2 JKCement WallMaxX Wall Putty	Water	Based on requirement	N/A	4-6 hours
	Cleaning & Sanding with Emery Paper 180			
Step 3 Primera Interior Wall Primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours
	Cleaning & Sanding with Emery Paper 320			
Step 4 First Coat JK Trendz Premium Interior Emulsion	Water	50%-60%	Brush/Roller 20-25 Spray 20-25	4-6 hours
Step 5 Second Coat JK Trendz Premium Interior Emulsion	Water	50%-60%	Brush/Roller 20-25 Spray 20-25	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 or more coats for proper hiding.

PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature is expected to drop to this level within 4 hours of application.
- In high humidity areas, remove surface fungus growth, fungal spores, mould etc., before application.
- Tinted paints need thorough shaking / mixing immediately after tinter addition as well as before use.
- Do not thin the paint before addition of Universal Stainer for customized shades.

TECHNICAL DETAILS

Drying time: Surface dry time 30 min.

Sheen levels: 3-8 at 60° GH

Flash point IS101/1987 Part 1, Sec 6: NA

Stability of thinned paint: To be used within 24 hours

SAFETY FEATURES

- › Kindly refer to the MSDS for JK Trendz Premium Interior Emulsion which gives detailed information on safety measures while handling the paint.
 - › Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
 - › Do not pour leftover paint down the drain or in water courses.
 - › In the event of spills, contain spillage using sand or earth.
 - › Safety Data Sheet available for professional user on request.
 - › No added Lead, Mercury or Chromium compounds.
- › Store the container with the lid tightly closed in an upright position, in a cool, dry place.
 - › Keep out of reach of children and away from food, drink etc.
 - › May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
 - › Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
 - › In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.