



## JK MAXIMO ULTRA

### Luxury Exterior Emulsion

MAXIMO ULTRA is a Hi-Tech, Semi-Gloss Emulsion for exteriors that is highly durable and specially formulated to offer excellent gloss retention and stain resistance. Its special Low-VOC/Low Odour formulation is based on 100% acrylic emulsion paint and enriched with high-tech, world-class additives that inhibit the growth of algae and fungus, keeping the painted surface looking fresh and clean for years.

## PRODUCT BENEFITS/FEATURES



All Weather Proof Tech



Rich Sheen



Bridges Hairline Cracks



Therma-Guard Tech  
upto 7 degree



Anti-Algal & Anti-Fungal



Exterior



Low VOC



8 Year Warranty

## AREAS OF APPLICATION

JK Maximo can be applied on cement plaster, concrete bricks, asbestos, mansory surfaces, and stucco surfaces.

## PACKAGING AVAILABLE



1 L



4 L



10 L



20 L

## COVERAGE

On normal masonry surface by brush/roller/spray



**2 Coats** 60-70 sq.ft/ltr\*

\*Actual Coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness and porosity.

## FINISH

Rich Sheen

## COLORS AVAILABLE

**1000+ Shades**

Currently Available as per the JK MaxX Paints Shade Card & Fandek



## HOW TO APPLY

### NEW SURFACE PREPARATION

- Concrete, masonry and plasters must be cured for at least 4–6 weeks before painting.
- pH of the surface must be 13 or below and must be internally dry and free from dust, dirt, or loose particles, grease, chalking, etc.
- Sand the surface with emery paper no. 180 and wipe it clean to remove loose aggregates.
- All seepage, leakage and dampness on the surface should be suitably rectified.
- All fungus/algae-affected areas must be treated.
- Prime concrete and plaster with Primera Exterior Wall Primer and allow to dry for 4-6 hours.
- For any surface undulations, apply a thin coat of JKCement WallMaxX Wall Putty and allow it to dry for 4–6 hours.
- Sand the surface with emery paper 180 and wipe it clean.
- Apply another coat of Primera Exterior Wall Primer and allow it to dry for 4–6 hours. Sand the surface with emery paper no. 320 and wipe it clean.

### PREVIOUSLY PAINTED SURFACES

- Wash to remove contaminants. Allow to dry after thoroughly rinsing with water.
- Sanding is not required on a clean, matte surface.
- Sanding is required on glossy, hard, silky, or dense surfaces.
- Remove any loose paint.
- Scrub the heavy chalk area and overhead area with a soap and water solution.
- Remove all the mildew or fungus and allow the area to dry for 24 hours.
- Prime the surface with Primera Exterior Wall Primer as specified under new surface preparation.

### APPLICATION

- Apply 2–3 coats by diluting 1 litre of Maximo Ultra with 300–400 ml of water at an interval of 4–6 hours between the successive coats. Maximo Ultra can be applied by brush, roller, or spray.

### SAFETY PRECAUTIONS

- Stir the contents thoroughly and strain before using. Store Maximo Ultra in cool and dry place. Keep the container tightly closed. When not in use, wash the brush/equipment with water immediately after use.

### SHELF LIFE

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat.

- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

## JK MAXIMO ULTRA LUXURY APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY <sup>1</sup> (SEC)	RECOATING PERIOD <sup>2</sup> (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
<b>Step 1</b> JKCement WallMaxX Wall Putty	Water	Based on requirement	N/A	4-6 hours
<b>Step 2</b> Primera Exterior Wall Primer	Water	100%	Brush/Roller 15-25 Spray 15-25	4-6 hours
<b>Step 3</b> First Coat JK Maximo Ultra Luxury Exterior Emulsion	Water	Brush 30%-40% Roller 40% Spray 40%	Brush/Roller 20-25 Spray 20-25	4-6 hours
<b>Step 4</b> Second Coat JK Majesta Tru-pearl Luxury Interior Emulsion	Water	Brush 30%-40% Roller 40% Spray 40%	Brush/Roller 20-25 Spray 20-25	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 or more coats for proper hiding.

### PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature is expected to drop to this level within 4 hours of application.
- In high humidity areas, remove surface fungus growth, fungal spores, mould etc., before application.
- Tinted paints need thorough shaking / mixing immediately after tinter addition as well as before use.
- Do not thin the paint before addition of Universal Stainer for customized shades.

### TECHNICAL DETAILS

**Drying time:** Surface dry time 30 min.

**Sheen levels:** 7-15 at 60° GH

**Flash point IS101/1987 Part 1, Sec 6:** NA

**Stability of thinned paint:** To be used within 24 hours

## SAFETY FEATURES

- › Kindly refer to the MSDS for JK Maximo Ultra Luxury which gives detailed information on safety measures while handling the paint.
  - › Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
  - › Do not pour leftover paint down the drain or in water courses.
  - › In the event of spills, contain spillage using sand or earth.
  - › Safety Data Sheet available for professional user on request.
  - › No added Lead, Mercury or Chromium compounds.
- › Store the container with the lid tightly closed in an upright position, in a cool, dry place.
  - › Keep out of reach of children and away from food, drink etc.
  - › May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
  - › Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
  - › In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.