



JK PRIMERA

Red Oxide Primer

PRIMERA Red Oxide Primer is an economical coating used on metal surfaces due to its excellent adhesion and anti-corrosive properties. Endowed with easy flow technology, leveling, and high brushability, it gives uniform coverage to the surface.

PRODUCT BENEFITS/FEATURES



Anti-Rust



Excellent Flow and Levelling



Superior Bonding



Excellent Brushability



Metal

AREAS OF APPLICATION

JK Primera Red Oxide Primer can be applied on metal surfaces.

PACKAGING AVAILABLE



1 L



4 L



10 L



20 L

FINISH

Matte

Smooth

COVERAGE

On smooth flat mild steel surface by brushing



1 Coat 150-180 sq.ft/ltr/ **Coat***

*Actual coverage may vary from the quoted coverage due to factors such as method and conditions of application, surface roughness and porosity.

COLORS AVAILABLE

2

Currently Available in Red Oxide & Primera
Red Oxide Primer is an undercoat



HOW TO APPLY

SURFACE PREPARATION

- The surface to be painted should be free from rust, dust, dirt, loose matter, moisture, oil, grease, etc.
- Prepare the surface by sanding with emery paper 180 and wipe it clean.

APPLICATION

- Apply a coat of PRIMERA Red Oxide Primer and allow to dry overnight.
- Additional coat may be applied as per requirement.
- The primer may be diluted by 4-5% with mineral turpentine oil, if required.
- PRIMERA Red Oxide Primer can be applied by brush or spray.

POST PAINTING CARE

- On smooth flat mild steel surface by brushing.

SHELF LIFE

- 3 years from the date of manufacturing in the original tight closed container, away from direct sunlight and excess heat.
- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

PRIMERA EXTERIOR WALL PRIMER APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY ¹ (SEC)	RECOATING PERIOD ² (HOURS)
Step 1 Sanding	Sand lightly with Sand paper 180 and wipe clean			
Step 2 JKCement WallMaxX Primera Red Primer ST	Water	0-5%	40-45 sec	4-6 hours
Step 3	Sand lightly with Sand paper 180 and wipe clean			
Step 4 JKCement WallMaxX Primera Red Primer ST	MTO	0-5%	40-45 sec	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Sand Lightly with sand paper 320 before application of top coats.

PRECAUTIONS

- Keep away from heat & flame.
- Close the container properly tightly closed after use.
- During application, keep the area properly ventilated.

COLORS AVAILABLE

Drying time: 4-6 hours.

Flash point IS101/1987 Part 1, Sec 6: 35° C [95° F]

Stability of thinned paint: To be used within 24 hours

SAFETY FEATURES

- Kindly refer to the MSDS for Primera Red Oxide Primer gives detailed information on safety measures while handling the paint.
- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- Safety Data Sheet available for professional user on request.
- No added Lead, Mercury or Chromium compounds.

- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from food, drink etc.
- May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.