



## JK PRIMERA

### Interior Wall Primer

PRIMERA INTERIOR WALL PRIMER is a water-thinnable base coat offering superior brightness, excellent adhesion and sealing properties, along with good resistance to wall alkalinity. Endowed with fast-drying ability, it is used for priming plastered walls, concrete, brickwork, etc. Its low-VOC formulation make it an ideal base coat and is applicable for all water-based products, giving excellent coverage and protection to interior spaces.

## PRODUCT BENEFITS/FEATURES



Superior Whiteness



Higher Top Coat Coverage



Better Opacity



Interior



Low VOC

## AREAS OF APPLICATION

PRIMERA INTERIOR WALL PRIMER can be applied on cement plaster, concrete bricks and RCC, ceiling wall and wall plaster, RCC works, cement sand renderings.

## PACKAGING AVAILABLE



1 L



4 L



10 L



20 L

## COVERAGE

On normal masonry surface by brush/roller/spray



**1 Coat** 120-130 sq.ft/ltr/ Coat\*

\*Actual Coverage will vary according to the porosity and texture of the surface. However, on moderately smooth surface.

## FINISH

Matt

Smooth

## COLORS AVAILABLE

### White

Primera Interior Wall Primer is an undercoat



## HOW TO APPLY

### **SURFACE PREPARATION**

- The surface to be primed should be sound, clean, dry and free from dust, dirt, loose particles, grease, etc.
- This should be done by wire brushing and cleaning with water.
- All minor cracks and defects should be repaired.
- All surface undulations should be levelled with thin coats of JKCement WallMaxX Wall Putty and allowed to dry.
- All areas affected by algae, fungus or efflorescence should also be suitably treated.

### **APPLICATION**

- Primera Interior Wall Primer should be applied by diluting with water in the ratio of 1:1.
- Apply with roller, brush or spray. Allow the surface to dry for 4-6 hours.

### **SAFETY PRECAUTIONS**

- Stir the contents thoroughly before use. Store Primera Interior Wall Primer in a cool and dry place.
- Wash the brush/equipment with water immediately after use.

### **SHELF LIFE**

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat.
- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

## PRIMERA INTERIOR WALL PRIMER APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY <sup>1</sup> (SEC)	RECOATING PERIOD <sup>2</sup> (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
<b>Step 1</b> Primera Interior Wall Primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours
<b>Step 2</b> JKCement WallMaxX Wall Putty	Water	Based on requirement	NA	4-6 hours
	Sanding with Emery Paper 180			
<b>Step 3</b> Primera Interior Wall Primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 or more coats for proper hiding.

### PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- In high humidity areas, use of bio-wash solution is recommended to remove surface fungus growth, fungal spores, mould etc. before application of paint.
- Do not thin before application of Universal Stainer for customized shades.

### TECHNICAL DETAILS

**Drying time:** Surface dry time 30 min.

**Flash point IS101/1987 Part 1, Sec 6:** NA

**Stability of thinned primer:** To be used within 24 hours

## SAFETY FEATURES

- Kindly refer to the MSDS for Primera Interior Wall Primer which gives detailed information on safety measures while handling the paint.
  - Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
  - Do not pour leftover paint down the drain or in water courses.
  - In the event of spills, contain spillage using sand or earth.
  - Safety Data Sheet available for professional user on request.
  - No added Lead, Mercury or Chromium compounds.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
  - Keep out of reach of children and away from food, drink etc.
  - May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
  - Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
  - In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.