



JK PRIMERA

Exterior Wall Primer

PRIMERA EXTERIOR WALL PRIMER is a high-performance base coat with excellent adhesion and sealing properties. It proves to be the perfect base coat for all exterior emulsions, as it is formulated primarily to complement the performance of emulsions. Being water-thinnable, it enhances the top coat coverage and durability of exterior surfaces.

PRODUCT BENEFITS/FEATURES



Higher Opacity



Alkali Resistant



Superior Whiteness



Higher Top Coat Coverage



Exterior



Low VOC

AREAS OF APPLICATION

PRIMERA EXTERIOR WALL PRIMER can be applied on cement plaster, concrete bricks and RCC, ceiling wall and wall plaster, RCC works, cement sand renderings.

PACKAGING AVAILABLE



1 L



4 L



10 L



20 L

FINISH

Matte

Smooth

COVERAGE

On normal masonry surface by brush/roller/spray



1 Coat 90-110 sq.ft/ltr/ **Coat***

*Actual Coverage will vary according to the porosity and texture of the surface. However, on moderately smooth surface.

COLORS AVAILABLE

White

Primera Exterior Wall Primer is an undercoat



HOW TO APPLY

SURFACE PREPARATION

- The surface to be primed should be sound, clean, dry and free from dust, dirt, loose particles, grease, etc.
- This should be done by wire brushing and cleaning with water.
- All minor cracks and defects should be repaired.
- All areas affected by heavy fungal or algae growth must be treated.
- All areas affected by efflorescence should also be suitably treated.

APPLICATION

- Primera Exterior Wall Primer should be applied after diluting with water in the ratio of 1:1.
- Apply roller, brush or spray. Allow the surface to dry for 4-6 hours.

SAFETY PRECAUTIONS

- Stir the contents thoroughly before use. Store Primera Exterior Wall Primer in a cool and dry place. Wash the brush/ equipment with water immediately after use.

SHELF LIFE

- 3 years from the date of manufacturing in the original tight closed container, away from direct sunlight and excess heat.

- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

PRIMERA EXTERIOR WALL PRIMER APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY ¹ (SEC)	RECOATING PERIOD ² (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
Step 1 JKCement WallMaxX Wall Putty	Water	Based on Requirement	N/A	4 hours
Sanding with Emery Paper 180				
Step 2 JK Primera Exterior Wall Primer	Water	100%	Brush/Roller 15-25 Spray 15-25	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

PRECAUTIONS

- For best results, ensure to clean the primed surface if left without application & final for prolonged duration.
- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- Do not over-thin the paint or over extend the brush.
- Do not use Universal Stainers or any other colourants.

TECHNICAL DETAILS

Drying time: Surface dry time 30 min.

Flash point IS101/1987 Part 1, Sec 6: NA

Stability of thinned primer: To be used within 24 hours

SAFETY FEATURES

- Kindly refer to the MSDS for Primera Exterior Wall Primer which gives detailed information on safety measures while handling the paint.
- Store the container with the lid tightly closed in an upright position, in a cool, dry place.
- Keep out of reach of children and away from food, drink etc.
- May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
- Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
- In case of skin contact immediately wash skin

with soap and plenty of water. Get medical attention if irritation develops or persists.

- Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
- Do not pour leftover paint down the drain or in water courses.
- In the event of spills, contain spillage using sand or earth.
- Safety Data Sheet available for professional user on request.
- No added Lead, Mercury or Chromium compounds.