



JK PRIMERA 2 IN 1

Interior & Exterior Wall Primer

PRIMERA 2 in 1 INTERIOR & EXTERIOR WALL PRIMER is a water-thinnable base coat with excellent adhesion, sealing properties and good resistance to wall alkalinity. Its low-VOC formulation makes it an ideal base coat for both interior and exterior surfaces that is applicable to all water-based products. It is suitable as a priming coat for new as well as old concrete surfaces.

PRODUCT BENEFITS/FEATURES



Superior Adhesion



Higher Top Coat Coverage



Better Priming



Low VOC



Interior and Exterior

AREAS OF APPLICATION

PRIMERA 2 in 1 INTERIOR & EXTERIOR WALL PRIMER can be applied on cement plaster, concrete bricks and RCC, ceiling wall and wall plaster, RCC works, cement sand renderings.

PACKAGING AVAILABLE



1 L



4 L



10 L



20 L

COVERAGE

On normal masonry surface by brush/roller/spray



1 Coat 110 - 130 Sq. ft / ltr/ coat

*Actual Coverage will vary according to the porosity and texture of the surface. However, on moderately smooth surface.

FINISH

Matte

Smooth

COLORS AVAILABLE

White

Primera Exterior Wall Primer is an undercoat



HOW TO APPLY

SURFACE PREPARATION

- The surface to be primed should be sound, clean, dry and free from dust, dirt, loose particles, grease, etc.
- This should be done by wire brushing and cleaning with water.
- All minor cracks and defects should be repaired.
- All surface undulations should be levelled with thin coats of JKCement WallMaxX Wall Putty for interior and exterior surfaces and allowed to dry.
- All areas affected by algae, fungus or efflorescence should also be suitably treated..

APPLICATION

- Primera 2 in 1 Interior & Exterior Wall Primer should be applied by diluting with water in the ratio of 1:1.
- Apply roller, brush or spray. Allow the surface to dry for 4-6 hours.

SAFETY PRECAUTIONS

- Stir the contents thoroughly before use.
- Store Primera 2 in 1 Interior & Exterior Wall Primer in a cool and dry place.
- Wash the brush/equipment with water immediately after use.

SHELF LIFE

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat.

- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

PRIMERA 2 IN 1 INTERIOR AND EXTERIOR WALL PRIMER APPLICATION PROCESS

APPLICATION	THINNER	DILUTION % VOLUME	APPLICATION VISCOSITY ¹ (SEC)	RECOATING PERIOD ² (HOURS)
Surface Preparation	Cleaning & Sanding with Emery Paper 180			
Step 1 Primera 2 in 1 Interior & Exterior wall primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours
Step 2 JKCement WallMaxX Wall Putty	Water	Based on Requirement	N/A	4-6 hours
	Sanding with Emery Paper 180			
Step 3 Primera 2 in 1 Interior & Exterior wall primer	Water	100%	Brush/Roller 20-25 Spray 20-25	4-6 hours

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 or more coats for proper hiding.

PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature might drop to this level within 4 hours of application.
- In high humidity areas, use of bio-wash solution is recommended to remove surface fungus growth, fungal spores, mould etc. before application of paint.
- Tinted paints need thorough shaking immediately after tinter addition as well as before use.
- Do not thin before application of Universal Stainer for customized shades.
- Do not add more than 5% of Universal Stainer.

TECHNICAL DETAILS

Drying time: Surface dry time 30 min.

Flash point IS101/1987 Part 1, Sec 6: NA

Stability of thinned primer: To be used within 24 hours

SAFETY FEATURES

- Kindly refer to the MSDS for Primera 2 in 1 Interior & Exterior Wall Primer which gives detailed information on safety measures while handling the paint.
 - Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
 - Do not pour leftover paint down the drain or in water courses.
 - In the event of spills, contain spillage using sand or earth.
 - Safety Data Sheet available for professional user on request.
- No added Lead, Mercury or Chromium compounds.
 - Store the container with the lid tightly closed in an upright position, in a cool, dry place.
 - Keep out of reach of children and away from food, drink etc.
 - May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
 - Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
 - In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.