



JK ICON ADVANCE

Interior Emulsion

ICON ADVANCE is an Interior Emulsion offering durability, elegance and ultra-smooth finish to interior surfaces. It is a versatile, washable and economical emulsion paint that can be applied to all types of plaster, concrete and ceilings.

PRODUCT BENEFITS/FEATURES



Washable



Rich finish



Extra brightness



Sustains upto 4 years



Interior



Low VOC

AREAS OF APPLICATION

JK Icon Advance Interior Emulsion can be applied on cement plaster, concrete bricks and RCC, ceiling and wall plaster, asbestos, RCC works, and cement sand renderings.

PACKAGING AVAILABLE



1 L



4 L



10 L



20 L

COVERAGE

On normal masonry surface by brush/roller/spray



2 Coats 130-150 sq.ft/ltr*

*Actual Coverage may vary from the quoted coverage due to factors such as method and condition of application, surface roughness and porosity.

FINISH

Smooth

Matt

COLORS AVAILABLE

1000+ Shades

Currently Available as per the JK MaxX Paints Shade Card & Fandek



HOW TO APPLY

SURFACE PREPARATION

- For best results, proper surface preparation is essential.
- Newly plastered surfaces should be allowed to mature for 6-8 weeks.
- The surface to be painted should be clean, dry and free from dust, dirt, or loose particles, grease, chalking, etc., before application of Icon Advance Interior Emulsion.
- This should be done by washing the surface with water.
- All surfaces to be painted should be thoroughly sanded with emery paper 180 and wiped clean.
- All surface seepage or leakage should be properly repaired.
- All fungus/algae-affected areas must be treated.
- Apply a coat of Primera Active Interior Wall Primer/Primera Interior Primer allow it to dry for 4-6 hours.
- For any surface undulations, apply thin coats of JKCement WallMaxX Wall Putty and allow it to dry for 4-6 hours.
- Sand the surface with emery paper 180 and wipe it clean.
- Apply a coat of Primera Active Interior Wall Primer/Primera Interior Primer allow it to dry for 4-6 hours.
- Sand the surface with emery paper 320 and wipe it clean.

APPLICATION

- Apply 2-3 coats by diluting 1 litre of Icon Advance Interior Emulsion with 600–650 ml of water, with an interval of 4-6 hours between the successive coats.
- Icon Advance Interior Emulsion can be applied by brush, roller, or spray.

SAFETY PRECAUTIONS

- Stir the contents thoroughly and strain before use.
- Store Icon Advance Interior Emulsion in a cool and dry place.
- Keep the container tightly closed when not in use.
- Wash the brush/equipment with water immediately after use.
- Do not keep the diluted solution for more than 24 hours.

SHELF LIFE

- 3 years from the date of manufacturing in the original tightly closed container, away from direct sunlight and excess heat. No Added Mercury, Arsenic and Chromium.

- Lead contents does not exceed 90 ppm.
- No Added Mercury, Arsenic and Chromium.
- Stir well and strain before use.

JK ICON ADVANCE APPLICATION PROCESS

| APPLICATION | THINNER | DILUTION % VOLUME | APPLICATION VISCOSITY ¹ (SEC) | RECOATING PERIOD ² (HOURS) |
|---|---|----------------------|--|---------------------------------------|
| Surface Preparation | Cleaning & Sanding with Emery Paper 180 | | | |
| Step 1 Primera Active / Primera Interior Wall Primer | Water | 100% | Brush/Roller 20-25 Spray 20-25 | 4-6 hours |
| Step 2 JKCement WallMaxX Wall Putty | Water | Based on requirement | NA | 4-6 hours |
| | Cleaning & Sanding with Emery Paper 180 | | | |
| Step 3 Primera Active / Primera Interior Wall Primer | Water | 100% | Brush/Roller 20-25 Spray 20-25 | 4-6 hours |
| | Cleaning & Sanding with Emery Paper 320 | | | |
| Step 4 First Coat JK Icon Advance Interior Emulsion | Water | 60%-65% ml/ltr | Brush/Roller 30-35 Spray 22-25 | 4-6 hours |
| Step 5 Second Coat JK Icon Advance Interior Emulsion | Water | 60%-65% ml/ltr | Brush/Roller 30-35 Spray 22-25 | 4-6 hours |

1. As measured through a Ford cup.

2. Recoating period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.

3. Some shades may require 3 or more coats for proper hiding.

PRECAUTIONS

- Do not apply when ambient temperature is less than 10°C or if the temperature is expected to drop to this level within 4 hours of application.
- In high humidity areas, remove surface fungus growth, fungal spores, mould etc., before application.
- Tinted paints need thorough shaking / mixing immediately after tinter addition as well as before use.
- Do not thin the paint before addition of Universal Stainer for customized shades.

TECHNICAL DETAILS

Drying time: Surface dry time 30 min.

Flash point IS101/1987 Part 1, Sec 6: NA

Stability of thinned paint: To be used within 24 hours

SAFETY FEATURES

- › Kindly refer to the MSDS for JK Icon Advance Interior Emulsion which gives detailed information on safety measures while handling the paint.
 - › Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.
 - › Do not pour leftover paint down the drain or in water courses.
 - › In the event of spills, contain spillage using sand or earth.
 - › Safety Data Sheet available for professional user on request.
 - › No added Lead, Mercury or Chromium compounds.
- › Store the container with the lid tightly closed in an upright position, in a cool, dry place.
 - › Keep out of reach of children and away from food, drink etc.
 - › May be harmful, if swallowed. In case of ingestion, seek immediate medical attention.
 - › Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice.
 - › In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.